

ALAGAIPPA UNIMERSIMY

(A State University Established in 1985) Vallal Alagappar Valagam KARAIKUDI - 630 003. Tamil Nadu, India www.alagappauniversity.ac.in



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Dr. R.Swaminathan, Member, VC Officiating Committee, addressing the gathering at 73rd Republic Day Celebrations. Also seen in the picture are another VC Officiating Committee Member Prof. S. Karuppuchamy and other University Administrative Officials



ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA: 3.64) in the Third Cycle Graded as Category - I University and Granted Autonomy by MHRD - UGC, 2021: QS ASIA Rank - 199



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V.C. Officiating Committee

Member of Syndicate

CHIEF PATRON

Prof. S. KARUPPUCHAMY

V.C. Officiating Committee

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From the Chief Editor

It is with happiness that we record the significant information about the 138th place secured by Alagappa University in Times Higher Education World Rankings - 2022 in the Young Universities category. For this Young Universities Ranking, institutions that were founded between 1972 and the present were assessed by the ranking division. It will be of interest to note here that 539 universities spread across 52 countries submitted the required data for assessment. Alagappa University was one among the 539 universities to compete for rankings. This ranking is yet another diamond in the crown of the University which has several other distinctions achieved earlier. A detailed report is given for the perusal of the reader in the following page.

As usual, this period (January - March) under report is replete with intense academic events which need to be documented for the benefit of posterity. Documentation is, indeed, a difficult task yet it cannot be neglected in an academia of this stature. The students of the Centre for Yoga Education of our University performed Surya Namaskar as a part of 75 crore Surya Namaskar performances planned and initiated for the whole nation under the auspices of the Association of Indian Universities and the Ministry of Ayush. It was, indeed, the highlight of the grand 73rd Republic Day Celebrations held at the campus here.

Eminent Professors from various universities delivered a series of scintillating lectures and trained researchers and young faculty members to hone their research skills at two ICSSR, New Delhi, sponsored 10-Day research methodology courses conducted at the Social Work Department and the Commerce Department respectively. The entire three-month period saw the congregation of erudite scholars from various disciplines in a number of national seminars, conferences and symposia conducted on the campus by almost all the Departments of Study. Brief reports given on these events, we hope, will regale the readers.

ALAGAPPA UNIVERSITY SECURES THE 138TH PLACE IN TIMES HIGHER EDUCATION WORLD RANKINGS 2022-YOUNG UNIVERSITIES CATEGORY

Alagappa University, Karaikudi, is placed at the 138th Rank in Times Higher Education World Rankings 2022 under Young Universitites Category. The list was released by the Times Higher Education on 15th February 2022. A total of 539 universities from across the world and 40 Universities from India have secured different positions in THE World Universities Rankings 2022. It is noteworthy that Alagappa University is placed at the 138th Rank and it is the First University from Tamil Nadu to secure the 4th place in overall institutions ranked in India.

Under this ranking system, the performance of the participating institutions under five specific areas, viz. Teaching, Research, Knowledge Transfer, International Outlook and Industry Income, have been assessed and analyzed. However, the weightings are recalibrated to reflect the profile of missions of young universities. "We use 13 carefully calibrated performance indicators to provide the most comprehensive and balanced comparisons, trusted by students, academics, university leaders, industry and governments. The rankings include institutions that were founded between 1972 and the present (50-year-old institutions only)."

For this ranking process, more than 539 Universities across 52 countries submitted their data for assessment.

Prof.J. Jeyakanthan, Director, Alagappa University Ranking Cell, collected, analyzed and submitted the data to participate in THE World Ranking pertaining to the year 2021.

It may be mentioned here that Alagappa University has achieved several distinctions by attaining A+ status (CGPA:3.64) in the 3rd cycle of NAAC assessment; secured 33rd position in NIRF 2021 Ranking, 501-600 ranking bandwidth in THE World University Ranking 2021 and 220th position in QS Asia (2022) Ranking. This THE World Rankings 2022 - Young is an additional feather to the crown of Alagappa University.

The Vice-Chancellor Officiating Committee Convenor & Higher Education Secretary Dr. D. Karthikeyan, Memebers Dr. R. Swaminathan, Prof. S. Karuppuchamy and Syndicate Members Prof. K. Sankaranarayanan, Prof. K. Gunasekaran, Dr. M.L. Raja and Registrar i/c., Prof. C. Sekar, appreciated the coordinated efforts of both the academic, administrative staff and research scholars for achieving this position.

73rd Republic Day Celebrations



The 73rd Republic Day was celebrated at Alagappa University, Karaikudi, adhering to COVID-19 prevention protocol. Dr. R.Swaminathan, Member, Vice-Chancellor Officiating Committee, unfurled the tri-colour National Flag in the presence of another V.C. Officiating Committee Member Prof. S. Karuppuchamy and accepted the Guard of Honour presented by the NCC Cadets and Security personnel of the University.

In his Republic Day address, Dr. R.Swaminathan said that this great event celebrated throughout the country helps every citizen to remember with gratitude the sacrifices made by patriots and lakhs and lakhs of common people in the fight for nation's freedom and coming into force on 26th January 1950 of the massive Indian Constitution which proclaimed India as a Sovereign Democratic Republic. The essence of freedom from foreign rule, the right to vote for our own governance, and the sacrifices and contributions of great leaders and thinkers like Bal Gangadhar Tilak, Lala Lajpat Rai, Mahatma Gandhi and Subhas Chandra Bose, Kamaraj, Kakan, Pasumpon Muthuramalinga Devar, Velu Nachiyar should always be remembered. India has the largest number of youth in the world. The backbone of India are the youth. The future of any country depends on the youth of that country. Youth of today need to take a proactive role in governance and maintain the fundamental core of our Constitution and India's Sovereign rights. It may be noted that the Central and State governments celebrate the birth anniversaries of great freedom fighters in order to educate the younger generations about the sacrifices made by the leaders. Further he referred to the recent achievements of the University and added that these could be attributed to the meticulous work of the Faculty, Students and Administrative staff.

A colourful cultural programme was staged by the students of the Department of Fine Arts; and the students of Centre for Yoga Education performed Surya Namaskar as a part of 75 Crore Surya Namaskar performances initiated under the auspices of AIU & Ministry of Ayush.

Prof. C. Sekar, Registrar i/c, Prof. E. Kannapiran, Controller of Examinations i/c, Thiru. R. Pandian, Finance Officer, Syndicate Members Prof. R. Sankaranarayanan and Dr. K.Gunasekaran, all Deans, Faculty Members and Administrative Staff participated in the function. University NCC Officer Dr. Vairavasundaram compered the Republic Day function.

FACULTY OF ARTS DEPARTMENT OF TAMIL

டாக்டர் **ரெ. முத்துக்கணேசனார் அறக்கட்டளைச்** சொற்பொழிவு



காரைக்குடி அழகப்பா பல்கலைக்கழக தமிழ்துறையின் சார்பில் கவிச்செம்மல் டாக்டர் ரெ.முத்துக்கணேசனார் அறக்கட்டளைச் சொற்பொழிவு 23.02.2022 அன்று தமிழ்த்துறையில் நடைபெற்றது. தமிழ்த்துறைத் தலைவர் முனைவர் சு.இராசாராம் வரவேற்புரையாற்றினார்.

அழகப்பா பல்கலைக்கழக துணைவேந்தர் பொறுப்புக்குழு உறுப்பினா் பேரா.சு. கருப்புச்சாமி அவா்கள் இந்நிகழ்ச்சிக்குத் தலைமையேற்று உரை நிகழ்த்தினார். அவர் தமது உரையில் டாக்டர் ரெ. முத்துக்கணேசனார் அவர்கள் சிறந்த கவிஞர், கட்டுரை ஆசிரியர், உரையாசிரியர், தொகுப்பாசிரியர் எனப் பன்முக ஆளுமை கொண்டவராகத் திகழ்ந்துள்ளார் எனத் தெரிவித்தார். தமிழ்த்துறையில் பயிலும் மாணவா்களுக்கு இது போன்ற நிகழ்ச்சிகள் பொிதும் பயனுள்ளதாக அமையும். இலக்கியம், இலக்கணம் சார்ந்த திறன்களை வளர்த்துக்கொள்வதற்கும் ஆராய்ச்சி மனப்பான்மையை ஏற்படுத்திக்கொள்வதற்கும் இதுபோன்ற சொற்பொழிவு நிகழ்ச்சிகள் துணைசெய்யும் என்றார். கவிச்செம்மல் அவர்களின் வாழ்க்கையையும், அவருடைய பன்முக இலக்கிய பணிகளையும், கொடை உள்ளத்தையும், அறச்சிந்தனைகளையும், ஆன்மிக கருத்துகளையும் மாணவர்கள் பின்பற்றவேண்டும் எனக் கேட்டுக்கொண்டார்.

தேவகோட்டை ஸ்ரீ சேவுகன் அண்ணாமலை கல்லூரி தமிழ்த்துறையின் மேனாள் தலைவர் சித்தாந்தச் செம்மணி முனைவர் சபா. அருணாச்சலம் அவர்கள் கவிச்செம்மலும் திருமுறைகளும் என்ற தலைப்பில் முற்பகலிலும் கவிச்செம்மலும் செம்மொழி இலக்கியங்களும் என்ற தலைப்பில் பிற்பகலிலும் சிறப்புச் சொற்பொழிவு நிகழ்த்தினார்.

தமிழ்த்துறை இணைப் பேராசிரியா் திரு.மு.நடேசன் நன்றி கூறினாா். இந்நிகழ்ச்சியில் கவிச்செம்மலின் குடும்பத்தினா், நகர முக்கிய பிரமுகா்கள் அழகப்பா பல்கலைக்கழக தமிழ்த்துறை பேராசிரியா்கள், ஸ்ரீ சேவுகன் அண்ணாமலை கல்லூரி தமிழ்த்துறை மாணவா்கள் மற்றும் திருவாடானை அரசு கலைக்கல்லூரி தமிழ்த்துறை மாணவா்கள், ஆசிரியா்கள் பங்கேற்று சிறப்பித்தனா்.

முனைவர் **ச.மெய்யப்பன் அறக்கட்டளைச்** சொற்பொழிவு



காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறையின் சார்பில் முனைவர் ச.மெய்யப்பன் அறக்கட்டளைச் சொற்பொழிவு 09.03.2022 புதன்கிழமையன்று தமிழ்த்துறையில் நடைபெற்றது. தமிழ்த்துறைத்தலைவர் முனைவர் சு.இராசாராம் வரவேற்புரையாற்றினார்.

அழகப்பா பல்கலைக்கழகக் கலைப்புல முதன்மையர் பேரா.ச. தனுஷ்கோடி அவர்கள் இந்நிகழ்விற்குத் தலைமையேற்று உரைநிகழ்த்தினார். அவர் தமது தலைமையுரையில் எழுத்துதான் ஒருவரை நிலைநிறுத்தும், ஆய்வு மாணவர்கள் சிறந்த ஆய்வுகளைத் தொடர்ந்து வழங்கவேண்டும். நூலகங்களைப் பயன்படுத்தவேண்டும், சிறந்த படைப்புகளை உருவாக்கவேண்டும் என்று உரைநிகழ்த்தினார்.

இந்நிகழ்வில் சிறுகதைகளில் திறனாய்வு நெறி என்ற தலைப்பில் முதற்பொழிவினை நிகழ்த்திய தேவகோட்டை சேவுகன் அண்ணாமலை கல்லூரியின் மேனாள் துறைத்தலைவர் முனைவர் மு.பழநி இராகுலதாசன் அவர்கள் "தமிழாய்வுகள் பெருக வேண்டும், சமூக நோக்குடன் தோன்றும் சிறுகதைகளைத் திறனாய்வு செய்து வெளிப்படுத்த ஆய்வாளர்கள் முன்வரவேண்டும்" என்றும்கேட்டுக்கொண்டார்.

தி.ஜானகிராமன் படைப்புலகம் என்னும் தலைப்பில் இரண்டாவது பொழிவினை வழங்கிய தேவகோட்டை சேவுகன் அண்ணாமலை கல்லூரியின் மேனாள் துறைத்தலைவர் முனைவர் ச.ஆறுமுகம் அவர்கள் வாழ்வியலின் எதார்த்ததைச் சித்தரித்தவர் தி.ஜானகிராமன். அவரது படைப்புகள் உயிரோட்டமிக்கவை என்று தமது உரைவழி மாணவர்களுக்கு எடுத்துரைத்தார்.

ஒரு ங் கீ ைண ப் பாளர் தமிழ் த் துறை இணைப்பேராசிரியர் முனைவர் மு.சுதா நன்றியுரை கூறினார். இந்நிகழ்ச்சியில் அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறைப் பேராசிரியர்கள் மாணவர்கள், தமிழ் ஆர்வலர்கள், அழகப்பா அரசு கலைக் கல்லூரியின் மேனாள் தமிழ்த்துறைத்தலைவர் முனைவர் கார்மேகம், திரு வாடனை அரசு கலைக் கல்லூரியின் உதவிப்பேராசிரியர்கள் முனைவர் அழகுராஜா, முனைவர் பத்மா மற்றும் மாணவர்கள் பங்கேற்றுச் சிறப்பித்தனர்.

தெ.கி.தெ. தேனப்பச் செட்டியார் கம்புராமாயணச் சொற்பொழிவு

காரைக்கு டி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறையின் சார்பில் தெ.கி.தெ. தேனப்பச் செட்டியார் கம்பராமாயணச் சொற்பொழிவு 28.03.2022 திங்கட்கிழமையன்று பல்கலைக்கழகப் பட்டமளிப்புவிழாக் கலையரங்கின் கருத்தரங்கக் கூடத்தில் நடைபெற்றது. தமிழ்த்துறைத்தலைவர் சு. இராசாராம் வரவேற்புரையாற்றினார்.

அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர் முனைவர் இரா. சுவாமிநாதன் அவர்கள் இந்நிகழ்ச்சிக்குத் தலைமையேற்று உரை நிகழ்த்தினார். அவர் தமது தலைமை உரையில், கம்பன் வீட்டுக் கட்டுத்தறியும் கவி பாடும், கம்பன் பிறந்த தமிழ்நாடு, கல்வியில் பெரியவர் கம்பர் என்னும் சொற்றொடர்கள் கம்பன் பெருமையை இவ்வுலகுக்குப் பறைசாற்றுவன என்றார்.

அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர் முனைவர் சு.கருப்புச்சாமி அவர்கள் தொடக்கவுரையாற்றினார். அவர் தமது தொடக்கவுரையில், கம்பன் புகழைப் பட்டிதொட்டி எங்கும் கொண்டு சேர்த்த பெருமை காரைக்குடிக்கு உண்டு. கம்பரின் சிறப்புகளுள் ஒன்று அவர் தெய்வப்புலமையர் என்பது. இறைவனின் படைப்பாற்றல் எல்லையற்று, வலியுற்று இருப்பதுபோல் கம்பனின் பாடல்களும் எல்லையற்று, வலியுற்று இருப்பதால் அவர் தெய்வப்புலமையர் என்பது பொருந்தும் என்றார்.

இந்நிகழ்ச்சியில் மாண்பமை மேனாள் நீதியரசர் டாக்டர் மெ. சொக்கலிங்கம் அவர்கள் யான் தேடும் இராமன் என்னும் தலைப்பில் சொற்பொழிவாற்றினார். இராமன் த ந் தை யி ன் வி ரு ப் ப த் தை அறி ந் து அதனை நிறைவேற்றியவர். அதுபோல ஒவ்வொருவரும் தந்தையின் விருப்பத்தை நிறைவேற்றும் இராமனின் பண்பைக் கற்றுக்கொள்ள வேண்டும் என்றார். இராமன் நட்பு, கற்பு ஆகிய இரு பண்புகளையும் இவ்வுலகுக்கு விட்டுச் சென்றவர். ஆண்கள் கற்புடன் திகழ வேண்டும் என்பதை வாழ்ந்து காட்டியவர். போர்க்களத்திலும் அறத்தைப் போற்றியவர். தலைமைப் பண்புக்கு வழி காட்டியவர் என்றார்.



அறக்கட்டளை நிறுவுநர் அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறை மேனாள் தலைவர் முனைவர் தே. சொக்கலிங்கம், அழகப்பா பல்கலைக்கழக ஆட்சிப்பேரவை மேனாள் உறுப்பினர் முனைவர் மா. சிதம்பரம், தமிழாசிரியர் சுப. நாச்சியப்பன், தமிழ்த்துறைப் பேராசிரியர்கள் முனைவர் மு.சுதா, முனைவர் சொ. சுரேசு, தமிழ்த்துறை மாணவர்கள், ஆங்கிலத்துறை மாணவர்கள், அழகப்ப அரசினர் கலைக் கல்லூரி தமிழ்த்துறை மாணவர்கள் இந்நிகழ்ச்சியில் கலந்து கொண்டனர். நிறைவாக, தமிழ்த்துறை இணைப்பேராசிரியர் திரு. மு. நடேசன் நன்றி கூறினார். உதவிப் பயிற்றுநர் முனைவர் சொ. அருணன் நிகழ்ச்சியைத் தொகுத்து வழங்கினார்.

CENTRE FOR TAMIL CULTURE

உலகத் தாய்மொழி நாள் விழா - 2022

காரைக்கு டி அழகப்பா பல்கலைக்கழக தமிழ்ப்பண்பாட்டு மையத்தின் சார்பில் உலகத் தாய்மொழி நாள் விழா – 2022 21.02.2022 அன்று பல்கலைக்கழக பட்டமளிப்பு விழா கலையரங்கத்தில் நடைபெற்றது. பல்கலைக்கழக தமிழ்ப்பண்பாட்டு மையத்தின் இயக்குநர் பேரா. சே. செந்தமிழ்ப்பாவை வரவேற்புரையாற்றினார்.

அழகப்பா பல்கலைக்கழக துணைவேந்தர் பொறுப்புக்குழு உறுப்பினர் முனைவர் ஆர். சுவாமிநாதன் இந்நிகழ்ச்சிக்கு தலைமையேற்று உரை நிகழ்த்தினார். அவர் தமது உரையில், தாய்மொழிகளின் சிறப்பையும், அவசியத்தையும் எடுத்துணர்த்த ஒவ்வொரு ஆண்டும் பிப்ரவரி 21 ஆம் நாள் உலக தாய்மொழி தினமாக கொண்டாடப்படுகிறது என்றார். ஒவ்வொரு மொழிக்கும் அந்த மொழிக்கே உரிய சிறப்புத்தன்மைகள் உண்டு. ஒவ்வொரு மனிதனுக்கும் அடையாளமாக இருப்பது அவர்களின் தாய்மொழி ஆகும். மொழி என்பது பண்பாட்டின் கண்கள். உலகில் முதன்முதலாக தோன்றிய மூத்த மொழி நம் தாய்மொழியான தமிழ் மொழி, தமிழின் சிறப்பு அதன் தொன்மையில் இல்லை. அதன் தொடர்ச்சியில் இருக்கிறது என்று ஈழத்து தமிழறிஞர் கா. சிவத்தம்பி குறிப்பிட்டதை எடுத்து கூறினார். அதற்கு எடுத்துக்காட்டாக இரண்டாயிரம் ஆண்டுகளுக்கு முன்னால் திருவள்ளுவர் இயற்றிய திருக்குறளை இன்றும் பள்ளியில் கற்றுத்தருகின்றனர் என்று குறிப்பிட்டார். மேலும் உலகில் உள்ள பல்வேறு மொழிகளுக்கும் அடிப்படை மொழியாக தமிழ்மொழி விளங்குகின்றது என்றும், தொன்மை, இனிமை, எளிமைகளை கொண்ட உலகின் ஒரே மொழி நம் தமிழ்மொழி என்றும், உலகின் வேறு எந்த மொழிக்கும் இல்லாத சிறப்பு நம் தமிழ்மொழிக்கு உண்டு என்று கூறிப்பிட்டார். அவர் மேலும் பேசுகையில், தமிழ்மொழி என்பது பேச்சு மொழி அல்ல அது தமிழர்களின் அடையாளம் என்பதை உணர்ந்து பிறமொழியை நேசிப்போம், தாய்மொழியை சுவாசிப்போம் என்ற சிந்தனையை குழந்தைகளின் மனதில் விதைக்க வேண்டும் என்று கேட்டுக் கொண்டார்.

துணைவேந்தா் பொறுப்புக்குழு உறுப்பினா் பேரா. சு. கருப்புச்சாமி தனது வாழ்த்துரையில், மனிதகுலத்தின் உயிர் மூச்சாக விளங்குவது மொழியாகும், மனிதனின் சிந்தனைக்கு மொழி மிகவும் அவசியம். சிந்திக்கும் ஆற்றலுக்கு மொழி எவ்வளவு அவசியமோ அதே போல் தன் கருத்தை பிறருக்கு வெளிப்படுத்தவும் மொழி முதன்மையானதாகும் எனத் தெரிவித்தார். நம் தமிழ்மொழியை தாய்மொழியாக கொண்டவர்கள் இன்று உலகில் ஐந்து கண்டங்களைச் சேர்ந்த 64 நாடுகளில் வாழ்கின்றனர். தமிழ்மொழிக்குரிய மற்றொரு பெருமை, உலகிலேயே சமயம் சாராத அறக்கருத்துகள் நிறைந்த பெட்டகமாக தமிழ்மொழி திகழ்கின்றது. மேலும் அவர் அறமொழி, அறிவியல் மொழி, பக்தி மொழி, செம்மொழி, செந்தமிழ் மொழி, முத்தமிழ் மொழி என்று எத்தனையோ அடைமொழிகளால் அழைக்கப்படும் நம் தாய்மொழியை நாம் அனைவரும் நினைவில் கொண்டு பெருமை அடைய வேண்டும் எனக் கேட்டுக்கொண்டார். ஆராய்ச்சியாளர்கள்

பெரும்பாலோனோர் தங்கள் தாய்மொழியில் படித்தவர்கள் தான் என்று ஆய்வுகள் கூறுகிறது. தாய்மொழிதான் சிந்திக்கும் திறனை வளர்க்கிறது. ஜெர்மனி, ஜப்பான், கொரியா போன்ற நாடுகள் தாய்மொழி வழி ஆய்வுகளுக்கே முக்கியத்துவம் அளிக்கிறது. எத்தனை மொழிகளை கற்றாலும், ஒருவரின் சிந்தனை உருவெடுப்பது தாய்மொழியில்தான் எனத் தெரிவித்தார்.



இவ்விழாவில் தமிழுக்கு அமுதென்று பேர் என்ற பொருண்மையில் மதுரை செந்தமிழ்க் கல்லுரி துணை முதல்வர் முனைவர் ரேவதி சுப்புலெட்சுமி சிறப்புரையாற்றினார். அவர் தமது உரையில், மனித மாண்புகளின் அடிப்படையான விருந்தோம்பலைக் கற்றுத் தருவதே தமிழ் மொழிதான். உலகெங்கிலும் இருக்கிற தமிழாகள் தமிழ் மொழியின் பெருமைகளை இன்னும் பரப்பிக் கொண்டிருக்கிறார்கள். தொலைபேசி எண்களைக் கூடத் தூய தமிழிலேதான் அவர்கள் பயன்படுத்துகிறார்கள். அவர்கள் செல்லும் இடமெல்லாம் தமிழ் பரவுகிறது. உலகின் தொன்மையன பல மொழிகளும் இன்று இல்லை. தன்னுடைய தோழமையான பல மொழிகள் அழிந்து போனாலும் தன் சீரிளமை குன்றாது இறைவனுக்கான மொழி எனவும் குறிப்பிட்டார். உலகமெல்லாம் தமிழ் இருக்கிறது ஜப்பானில் தமிழ்ப் பழமொழிகள் எழுதப்பட்டிருக்கின்றன. ஆயிரம் வாசல்களை உடைய ஐ.நா. சபையில் யாதும் ஊரே யாவரும் கேளீா் எனவும் உலகப் புகழ்பெற்ற நயாகரா அருவியில் நல்வரவு எனவும் நம் தமிழ்மொழியில் எழுதப்பட்டிருப்பதை குறிப்பிட்டார். காலம் காலமாக தமிழ் தன்னை புதுப்பித்துக் கொண்டே வருகிறது. தமிழை அமுதென்று சொல்வதற்கும் காரணம் உண்டு. உயிர் வளியைச் சரியாகப்பயன்படுத்தி ஆயுட்காலத்தை அதிகரிக்கச் செய்கிற நுட்பமான தன்மை தமிழ் மொழிக்கு உண்டு என்று அறிவியலாளர்கள் கண்டறிந்திருக்கிறார்கள். ஆதலால் தான் தமிழும், அமுதமும் ஒன்று என குறிப்பிட்டார்.

இந்நிகழ்ச்சியின் ஒரு பகுதியாக உலக தாய்மொழி தினத்தை முன்னிட்டு நடைபெற்ற பேச்சு மற்றும் கட்டுரை போட்டியில் வெற்றி பெற்ற மாணவ, மாணவியாகளுக்கு பாிசுகள் வழங்கப்பட்டது.

நிறைவாக பல்கலைக்கழக தமிழ்ப்பண்பாட்டு மைய உதவிப் பேராசிரியர் முனைவர் கா. கணநாதன் நன்றி கூறினார்.

இந்நிகழ்ச்சியில் பல்கலைக்கழக ஆட்சிக்குமு உறுப்பினர் முனைவர் கே. குணசேகரன் தமிழ்த்துறைத்தலைவர் பேரா. இராசாராம் மற்றும் பேராசிரியர்கள், மாணவ, மாணவியர்கள் பங்கேற்றனர்.

DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

Two-Day International Webinar on Society, Culture and Race in Postcolonial Literature

The Inaugural Function of a Two-Day International Webinar on Society, Culture and Race in Postcolonial Literature, hosted by the Department of English and Foreign Languages, was held on 24.02.2022 at Alagappa University, Karaikudi.

Prof. P. Madhan, Head of the Department of English and Foreign Languages, while presenting the thematic address, recalled how the repeated undermining of indigenous cultures by colonial masters made the natives themselves to think their cultures were inferior to the cultures of the colonial masters. Perceiving this sad plight, literary artists who wrote in the postcolonial era embarked on a mission of reviving, retrieving and recovering their own native cultures as part of the decolonisation process. He cited Chinua Achebe's magnum opus Things Fall Apart as the finest specimen of a postcolonial work highlighting the need for cultural revivalism.

Inaugurating the webinar, Dr. M. Selvam, Vice-Chancellor, Bharathidasan University, Trichy, articulated that postcolonial literature has documented the contemporary socio, political and economic conditions of the people of the third world countries. Postcolonial literature is playing a marked role in reinvigorating democratic principles and ideals by emphasising the importance of negotiation, freedom of expression and equality of treatment for all sections of society. His idea, that postcolonial intellectuals' contribution to the empowerment of the marginalised sections is notable, figured in his discourse. Since postcolonialism addresses the issues of racial prejudices and gender disparity, it needs to be given much impetus, he added. Jawaharlal Nehru's the Discovery of India not only highlights the rich indigenous culture of India but also delineates the history of the world. He exhorted the students to read such great works for broadening their perspectives.

In his presidential address Dr. R. Swaminathan, Member, VC Officiating Committee, stated that postcolonialism has now become an umbrella term to discuss the challenges, problems and narratives of much of the world's marginalised classes. Focussing on post independence Indian English Novels, he referred to the heart rending portrayals of the much exploited poverty stricken multitudes by writers such as Mulk Raj Anand, Bhabhani Bhattacharya, Arundathi Roy etc. He further added that literature played a very significant role in Indian freedom struggle. It spread patriotic spirit and nationalistic feelings among the people during the independence struggle.

Prof. Laizu Nasrin of Jahangirnagar University Dakka, Bangladesh, delivered the keynote address in which she said "Postcolonial Bangladeshi society, politics and culture are reflected in some of the Diasporic Bangladeshi novels in English." Her lecture comprised the history of Bangladesh, the evolution of Bangladeshi English fiction with a brief introduction to some of the eminent writers like Tohima Anam, Dilruba Z. Ara, Adibkhan, Monica Ali and others. All these writers have written powerfully on varied postcolonial themes. She made a reference to time tested bond and relationship between India and Bangladesh which have shared history, shared culture and shared civilization. She also recalled the role India played in the liberation of Bangladesh from Pakistan. Referring to the literary creations of these diasporic writers, she said, "the Asian diaspora face challenges and impediments in their life when they settle in first world countries".

Dr. S. Valliammai, Assistant Professor, Department of English and Foreign Languages, proposed a vote of thanks.

VALEDICTORY FUNCTION

The valedictory function of the Two-Day International Webinar on "Society, Culture and Race in Postcolonial Literature" was held on 25th February 2022. Dr. P. Madhan, Professor and Head, Department of English and Foreign Languages, delivered the welcome address. Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee, in his presidential address said that English which is considered to be the window of the world has got enormous scope and employment prospects for students. He further added that when students acquired their knowledge of the language and themes of Post-Colonial writers, it would enormously enhance their awareness of history of that nation and also their general interpretation skills.

After that Prof. C. Sekar, Registrar i/c, said that the administration is willing to extend co-operation and support to English department in staging international programmes like this. He also made an observation that study of literature would help people in a great way to strengthen their intellectual personality and would also implant ethical values, morals in people. Thereafter Prof. Karuna Shivaji from Jaffna University, Sri Lanka, delivered the valedictory address. She voiced the view that Post-Colonial writers have presented a realistic depiction of the causes and consequences of colonialism, observing that during colonial period natives were not only enslaved but also their culture was subverted, Prof. Karuna Shivaji brought into focus Post-colonial writers' efforts and endeavors at the re-discovery of native culture, native way of life and so on. She made references to the contributions of Postcolonial intellectuals like Gayathri Spivak, Homi K Baba, Edward Said etc.

Finally Dr. M. Natarajan, Assistant Professor of English, proposed a vote of thanks.

ACTNEXT - THE NOBEL TALK - 2022

The Department of English and Foreign Languages conducted ACTNEXT the Nobel Talk - 2022 online by inviting Dr. Abdul Mohammed Ali Jinnah, Associate Professor of English from Jamal Mohamed College, Tiruchirapalli. Dr. P. Madhan, Professor and Head, Department of English, welcomed the gathering and illustrated in detail the institution of Nobel Prize by the Swedish scientist Alfred Nobel. He said the discovery of dynamite, a high-intensity explosive, by Alfred Nobel made him enormously rich but at the same time it brought illreputation to him as a merchant of death. In order to get rid of this stigma, Dr. P. Madhan added, Alfred Nobel wrote a will according to which the income from his assets can be spent in the form of prizes to the outstanding achievers in the fields of Physics, Chemistry, Medicine, Economics, Literature and Peace.

The chief quest Dr. Mohammed Ali Jinnah presented an elaborate account of the literary oeuvre and themes of Abdulrazak Gurnah, the Nobel Prize winner for Literature in the year of 2021. The Tanzanian born British author deals with themes such as the effects of Colonialism, the refugee experience, displacement in the world and the plight of marginalized. Dr. Mohammed Ali Jinnah, in his keynote address, further added that Gurnah was born in a Muslim family of Yemeni descent in the Sultanate of Zanzibar, an island that was then a British Protectorate but is now part of Tanzania. His childhood witnessed a coup that overthrew the Arab rulers of Zanzibar and led to a political upheaval and the persecution of Arab citizens in the following years. The guest of honor highlighted the impact of The Quran, Arabic and Persian poetry and Shakespeare on Abdulrazak Gurnah. The important works of the 2021 literature Nobel laureate include Pilgrims Way Dottie, Admiring Silence, The Last Gift and Gravel Heart. Dr. Mohammed Ali Jinnah wound up his lecture by referring to the number of positions Abdulrazak Gurnah held in his career such as Editor, Contributor, Advisory Board Member and Fellow of the Royal Society of Literature.

In the end Dr. M. Natarajan, Assistant Professor of English, proposed a formal vote of thanks.

WORLD POETRY DAY CELEBRATIONS

The UNO declared World Poetry Day was observed online on March 21st 2022 at the Department of English and Foreign Languages. Prof. K. Palaniyappan, former Head of the Department of English Annamalai University, Chidambaram and Prof. Pandi, former Head of the Department of Tamil, participated as guests of honour at the World Poetry Day celebrations. Dr. P. Madhan, Head of the Department of English, Alagappa University, welcomed the gathering and narrated in detail the growth and development of British poetry. Dr. Palaniyappan in his lecture said that the heartbeat of a society can be heard in its poetry. He further added that though Canadian

Archetypal critic Northrop Frye said Poetry is silent and Criticism only speaks, for the sake of the general readership's understanding of poetry, critics have to present multiple interpretations of poetic pieces of poets. When attempts are made to analyze poetry in the backdrop of society, economy, political ideology, ecology and Linguistics, it would provide the academia with deeper and richer knowledge of poets and their thought process, the former Head of English Department, Annamalai University, said. Further, his exhortation to students was that more and more research should be undertaken on poetry. The English Neo-Classical Poets like Dryden and Pope, Romantics like Wordsworth, Coleridge, Byron, Shelley and Keats appeared predominantly in his lecture. From the point of view of Prof. Palaniyappan, T.S.Eliot's poetry is a realistic, representation of socio, cultural and ethical climates of the world in general and Europe in particular. Dr. Palaniyappan's articulation included the fact that T.S.Eliot being a Modernist poet and Classicist too felt very painful about the cultural deterioration of early twentieth century and his "The Waste Land" is a mourning of the ethical deterioration of Europe.

Another guest of honour Dr. Pandi, former HoD of Tamil, Alagappa University urged the students to endeavour to write poetry. He motivated the students to try their hand at composing poetry. It will not only sharpen their minds but also enhance their analytical capacity. He also spoke that by means of Sangam Tamil Poetry, the millennium world can fathom the way of life, culture, traditions and religious practices of ancestors of Tamil race who lived two thousand years ago. His discourse shed light on two components of Tamil Poetry - Internal and External dimensions of people. His lecture also focused on Bharathi's propagation of ideas of nationalism and spirituality through his poetry.

In the end, Dr. S. Sudha, Assistant Professor of English, proposed a formal vote of thanks. PG students and Research Scholars recited poetic pieces from British Literature prior to the commencement of the event.

DEPARTMENT OF WOMEN'S STUDIES

International Women's Day Celebrated

The Department of Women's Studies, Alagappa University celebrated the International Women's Day on 8th March, 2022 at the Convocation Seminar Hall. The theme of this year's celebrations is "Gender equality today for a sustainable tomorrow".

Prof.K.Manimekalai, Head of the Department of Women's Studies, Alagappa University, in her welcome address, stated that the participation of women work force in all sectors is low but their contribution is immense and remarkable when compared to men. She added that with self confidence women can enhance their inherent qualities and develop themselves which in turn would contribute to the progress of family, society and nation. She highlighted

the significance of observing this year's International Women's Day with the well chosen theme that focused on promoting gender equality for sustainable future. She emphasized that concrete action today in this regard would lead to a future where a gender fair society will thrive.

Presiding over the function Dr. R. Swaminathan, Vice -Chancellor Officiating Committee, referred to the sterling qualities such as kindness, selfless love, forgiveness and service mindedness found in women and the benefits derived by the society at large on account of these noble qualities. He said that women play multiple roles and have the capacity, ability, tenacity to handle any situation and praised them as "Situational Brilliants'. He noted that naturally women are mentally strong and has the courage to face any situation and have the ability to cope with any stress. He added that the woman has the ability to transform the life of her children, husband, parents, in-laws and people around in an inspirational way. Further, he said that intelligent women generally turn an ordinary situation into an opportunity to grow and make a difference in their life. He exhorted the students to realize the devotion of women in every aspect of life and to recognize and adore their efforts taken for the well being of family and nation as

Dr. S. Karuppuchamy, another Member of the Vice -Chancellor Officiating Committee, in his key - note address, stated that though we celebrate several days like Mother's Day, Father's Day and International Men's Day, the International Women's Day assumes great importance as we have to go a long way in achieving gender equality. For nearly 500 years, the entire world has been focusing on women's right but the progress made towards equality is very low and slow. He said that the World Economic Forum estimates that it will take atleast 200 years to achieve parity in work place which is measured in terms of seniority and participation level. India ranks at the 140th place out of 156 countries in the world in terms of gender gap. Iceland is one of the world's leading providers of equality for women. He said Tamil Nadu is the state with the lowest gender discrimination in India and Coimbatore is the safest city for women. Only the attitude of parents can lead to gender equality globally. He therefore said that parents need to teach their children about gender equality.



Ms. Priya Babu, a Transgender and a Social Activist from Madurai, in her special address, stated that the socialization process starts from the family; for example, if a girl child is born, family members buy toys like cooking utensils and if it is a boy, they buy toys like guns and tractors. As the gender discrimination starts at an early stage, the change of mind-set can play a vital role in promoting gender equality. She said that in most ancient Tamil epics there are references to the third gender and they indicate that they were treated on a par with other genders. This has to be borne in mind by the present generation.

Dr. S. Poulpunitha, Assistant Professor, Department of Women's Studies, proposed a vote of thanks.

The students of the Theatre and Film Studies Department projected the status of women in the society by enacting a play titled "Annam Azhaki". More than 200 university students, research scholars and staff participated in the event.

As part of the International Women's Day celebrations, various competitions were held for women teachers and non-teaching women staff of the university and prizes were awarded to the winners of various competitions.

Gender Sensitization Training Programme for Gender Champions of Alagappa University

The Department of Women's Studies, Alagappa University, Karaikudi, under the guidance of Ministry of Women and Child Development and Ministry of Human Resource Development, New Delhi organised a Gender Sensitization Training Programme for Gender Champions of Alagappa University on 4th March 2022, at the University Convocation Seminar Hall. 63 gender champions representing various departments of the University participated in the programme.

The main objective of this programme was to sensitize the gender champions on gender concepts, roles and responsibilities and also to make them learn the Constitutional and other legal rights of women so as to make them responsible leaders. The trained gender champions in turn would help in promoting a conducive environment in schools, colleges, universities, work places and so on. They will also enlighten the youth on the significance of adhering to proper norms for creating a gender fair society.

While welcoming the gathering, Prof. K. Manimekalai, Head, Department of Women's Studies, Alagappa University, highlighted the urgent need and significance of establishing Gender Champion Clubs in every educational institution. She elaborated on the roles and responsibilities of gender champions. She said "to promote gender equality guaranteed by Article 15 of the Indian Constitution we need to change the mode of interactions at all levels --- homes, educational institutions and work places".



In his felicitation address, Prof. C. Sekar, Registrar i/c said that nature herself has endowed women with more percentage of essential fats needed for hard and continuous work. As a result, they could turn out maximum work unlike men. But in spite of doing incessant work, women in general including educated women suffer greatly on account of many social stigmas in this patriarchal world.

Presiding over the programme Prof. S. Thanushkodi, Dean, Faculty of Arts, said when compared with many States in India the literacy rate in Tamil Nadu was high and accounted to 84% but women's work participation remained low; and in this context the trained gender champions should encourage women to opt for entrepreneurship. They should also create awareness among the masses on empowerment of women through various social security schemes initiated by both the Central and State Governments.

In the technical sessions Dr. P. Veeramani, Dr. S. Poulpunitha and Dr. I. Sivakumar of the Department of Women's Studies interacted with 63 gender champions of the University. Dr. P. Sindhuja of the Department of Women's Studies proposed a vote of thanks.

DEPARTMENT OF SOCIAL WORK

HONING RESEARCH SKILLS

Ten-Day Research Methodology Course Conducted

A Ten-Day Research Methodology Course in Social Sciences was inaugurated on 03.01.2022 at Alagappa University, Karaikudi. Sponsored by the Indian Council of Social Science Research (ICSSR), New Delhi, "the course aims at imparting the nuances of modern and pragmatic research methods in Social Sciences to the participating researchers from across the country and thus motivating them to undertake quality research", said Dr. K.R. Murugan, Course Director and Head of the Department of Social Work, Alagappa University.

Presiding over the inaugural session Prof. S. Karuppuchamy, Member, VC Officiating Committee, said that all developed countries give equal importance to both science and social science research and that has been contributing to their all round development. He added that "absolute adherence to research ethics, focussing on quality publications avoiding plagiarism and respecting intellectual property rights are some of the key aspects to



be concentrated in all research endeavours". He exhorted researchers to be very honest in data analysis and the genuineness of it will help the planners and the governments to initiate proper steps to solve problems.

Dr. M. Selvam, Vice-Chancellor, Bharathidasan University, in his inaugural address, said that we have been practically witnessing how in this pandemic situation, the serious researches in the fields of science and social sciences have come to the rescue of humanity. All researches should ultimately serve humanity, he added. He underlined the value and significance of review of earlier researches for arriving at a topic for a deeper study and analysis. Hinting at the formulation of the title for an ever fresh research, he said it should be simple and yet it must create an impact. Quality newspapers are the best sources for selecting topics of social relevance for research as they deal with thousands of issues that require study to solve them. He concluded his speech by saying that in data analysis, proper measurement metrics matters the most.

At the end of the inaugural session Dr. N.K. Bhuvaneswari, Co-Course Coordinator proposed a vote of thanks. 30 researchers from across the country pursuing M.Phil, Ph.D and Post Doctoral Fellowship participated in the ten-day course.

Names of learned scholars and the topics on which they spoke are goven below:

Dr. T.R. Gurumoorthy, Senior Professor & Head Department of Commerce, Alagappa University (Need for Social Science Research & Research Design Dimensions), Prof. V. Manickavasagam, Former Registrar, Alagappa University, (Prominence in Social Science Research), Prof. P.Sivakumar Professor of Education, Alagappa University, (Experimental Research in Social Sciences), Dr. Kanmani.T.R, Associate Professor, Department of Psychiatric, Social work, National Institute of Mental Health and Neuro Sciences, Bangalore, (How to Prepare Research Proposal) and (Strategies to publish Research Articles in Indexed Journals), Dr. E. Ramganesh, Professor, Department of Educational Technology, Bharathidasan University, Trichy, (Understanding Social Science Research Paradigm), Prof.M.Kannan, Director-Research M.S.Chellamuthu Institute of Mental Health and Rehabilitation, Madurai, (Scaling Techniques, Validity & Reliability) and (Variables, Attributes and Questionnaire Formatting), Prof. R. Kasilingam, Professor, Department of Management Studies, Pondicherry University, (Parametric and Non-Parametric tests) and (Hands on Session Using SPSS for Parametric and Non-Parametric test), Dr.S.Pushparaj, Associate Professor, Department of Econometrics, Madurai Kamaraj University, Madurai, (Management of Research Data) and (Statistical Methods for Research Data Analysis Using R Language), Dr. A.K.Mohan, Dean and Head, School of Social Sciences and Department of Social Work, Central University of Kerala, Kasaragod, (Quantitative Research Methods) and (Macro to Micro: Case Studies with Action Groups), Dr.C. Aruna, Associate Professor, Department of Sociology, School of Social Sciences and International Studies, Pondicherry University, (How to Conduct Survey and Visualize Data), Dr. R. Mangaleswaran, Associate Professor & Head Department of Social Work Bharathidasan University, Trichy, (Mixed Methodology in Social Science Research), Dr.A.Duraisamy, Professor and Dean , College of Science and Humanities, SRM Institute of Science and Technology, Chennai, (Data Analysis In Social Science Research - E views) and (Hands on Session -Data Analysis In Social Science Research - E views), Dr.Kamalaveni, Assistant Centre for Women's Studies, Bharathiar University, (Qualitative Research Methods) and (Feminist Research Methodology), Dr.A.Bagavathi, Assistant Librarian(SS), The Tamil Nadu Dr. Ambedkar Law University, Chennai, (Choosing the Right Journals for Your Research Article: A Systematic Approach), Dr. J. Sujathamalini, Dean, Faculty of Education, Alagappa University, (Research Ethics), Dr. K. Alamelu, Professor, Department of Bank Management, AlagappaUniversity, (Nuances of Writing a Thoughtful Academic Thesis), Dr. S. Thanuskodi, Dean Faculty of Arts Professor and Head, Department of Library and Information Science, Alagappa University (Utility of INFLIBNET and other Open Access Repositories in Research Environment), Dr. Contemporary RegiManimegala J, Associate Professor and Head Department of Economics, Vice Principal, Stella Maris College, Chennai, (Parametric and Non-Parametric Test) and (Hands on Session Using SPSS for Parametric and Non-Parametric Test), Dr.B.Dharmalingam, Chair Professor, Pandit Deen Dayal Upadhyay Chair, Alagappa University, (Presentation and Discussion of Research Problems by the and Dr.C.Yogalakshmi, Professor, Participants) Department of Bank Management, Alagappa University, (Presentation and Discussion of Research Problems by the Participants).

National Seminar on Identification of Abusive Relationship and Designing Mechanism to Prevent Gender-Based Violence

A National Seminar on "Identification of Abusive Relationship and Designing Mechanism to Prevent Gender-Based Violence", sponsored by the National Commission for Women (NCW), New Delhi, was inaugurated on 09.03.2022 at Alagappa University.

Prof. K.R. Murugan, Head, Department of Social Work and Convener of the Seminar, while presenting the thematic address, said that the objectives of the seminar are

to identify the nature of abusive relationship in personal life and also to explore the different forms of abusive relationship in the community. The seminar will explore and identify the strategies to prevent violence and atrocities encountered by women. Thanking the NCW for its support to the seminar, he said that the NCW enjoys all the powers of a civil court; it recommends remedial legislative measures to redress the grievances of women and it also advises the government on all policy matters relating to the welfare of women.

Dr. R. Swaminathan and Prof. S. Karuppuchamy, Members of the VC Officiating Committee, Alagappa University, presided over the inaugural session.



In her inaugural address, Prof. Vaidehi Vijayakumar, Vice-Chancellor, Mother Teresa Women's University, Kodaikanal, said socially specified roles advocated for women in India prevented them from enjoying equal rights both in public and private spheres. She added that violence is a major hindrance for women's all round development; and moreover, abusive relationship always involved an imbalance of power and control in the society. While some relationships are clearly abusive from the outset, abuse often starts subtly and gets worse over the time. Gender inequality is, indeed, the root cause of violence faced by women. A society that does not give importance to women will remain as an under developed society all the time.

Dr. T.K. Rajasekar, I.P.S., Deputy Commissioner of Police (North), Madurai City, in his special address, made a mention of various enforcement agencies functioning for prevention of gender violence. He referred to recent data on crime against women and mentioned various modern facilities such as *Kavalan SOS Mobile App, Emergency Helpline* 100,181,etc. available for women to safeguard themselves from the atrocities committed in private and public spaces. He hinted at some of the interesting and horrendous cases he dealt with. He concluded his speech "When women encounter violence, they should remember that there are several legal provisions pertaining to their protection from the onslaught of unruly elements.

More than 250 students including research scholars participated in the seminar. Mr. J. Vignesh Sabarikiran, Adjunct Faculty, proposed a vote of thanks.

In the technical sessions that followed the inaugural ceremony Dr. N. Murugeswari, Professor, Department of Women's Studies, Bharathidasan University spoke on "Nature and Forms of Abusive Relationships", Dr. K.N. Jeyakumar, Department of Psychology, Periyar University, Salem, delivered a lecture on "Designing Mechanism to Prevent Abusive Relationship"; Prof. K. Manimekalai, Head, Department of Women's Studies, Alagappa University, spoke on "Violence Against Women in Domestic Spaces" and Dr. K. Latha, Principal, Government Law College, Tirunelveli, discussed the "Legal Framework to Prevent Violence Against Women"

DEPARTMENT OF HISTORY

292nd Birth Anniversary of Rani Veeramangai Velu Nachiar Celebrated

The 292nd Birth Anniversary of Rani Veeramangai Velu Nachiar was celebrated through virtual mode at Alagappa University, on 10-01 2022 as part of the year-long celebrations to commemorate 75 years of India's Independence.

In his presidential address, Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee, described Queen Velu Nachiar as an embodiment of courage and valour. Referring to the remarkable traits of the Queen, he said that she was the first woman in Indian history to wage a war against the British and to succeed in this great endeavour. She could understand the "divide and rule" policy of the British and planned subtle strategies to combat the alien invasion. She was the first ruler to form a suicide squad and use it in her struggle to defeat the enemies. Above all, she was against slavery and fought bravely for freedom. Her momentous life and actions remain as messages for us to emulate.

While offering felicitations Prof. C. Sekar, Registrar i/c, stated that by reading the history of Rani Velu Nachiar we could easily discern the remarkable leadership qualities, great mental strength and multi lingual competence of the queen and these helped her to execute her duties in an exemplary manner. Admiring her heroism and war tactics, Haider Ali helped her to fight against the British. By learning about her life, we can derive inspiration, enthusiasm, courage, patriotism and self confidence. Her extraordinary valour will inspire future generations to lead a life of fulfillment.

Mr. N. Ravichandran of Sri Meenakshi Sundareswarar Vidyalaya, Karaikudi, in his keynote address, outlined the reasons why we should celebrate the birth anniversary of Velunachiar. He said that after the death of her husband, she avoided the practice of Sati and she fought and won against those responsible for her husband's death. Because of Velu Nachiar's heroism, Sivagangai Seemai has earned a place in the annals of Tamil Nadu. Her great qualities such as heroism, wisdom, progressive thinking and

confidence are admired by all to this day. The speaker asked women to follow the example of Velu Nachiar's courage and face the challenges and struggles of life and win.



Earlier floral tributes were paid to the portraits of Veeramangai Velu Nachiar and freedom fighter Veerapandiya Kattapomman.

Dr.K.Gunasekaran, Member of Syndicate, Dr.S.Thanuskodi, Dean, Faculty of Arts, Dr.K.R.Murugan, Professor and Head, Dept. of Social Work and others participated. Dr.AR.Saravanakumar, Head i/c, Dept. of History, welcomed the gathering. Dr.G.Paranthaman, Asst. Professor, proposed a vote of thanks.

DEPARTMENT OF POLITICS AND PUBLIC ADMINISTRATION

National Voters' Day Organised

The Department of Politics and Public Administration in collaboration with Voters Awareness Forum, Alagappa University celebrated the 12th National Voters' Day on 25 January, 2022 with the theme titled 'Making Elections Inclusive, Accessible & Participative'. The National Voters' Day is celebrated every year since 2011, all across the country to mark the foundation day of Election Commission of India, i.e. (on 25th January 1950). The main aim of the National Voters' Day celebration is to encourage, facilitate and maximize the enrolment of new voters. Prof.K.R.Murugan, Head i/c, Department of Politics and Public Administration, welcomed the participants and elaborated on this year's theme.

Dr.S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, Alagappa University, who presided over the function, said students should realize the importance of voting and said that right to vote is the basic right of every citizen. He added that this programme is intended to encourage more young voters to take part in political process. He pointed out that voting is a fundamental right of every individual and the voters' day celebration holds significance for the country's democracy and it is dedicated to spread the awareness about the importance of voting and participation in nation's electoral process.

Prof.C.Sekar, Registrar i/c, Alagappa University, offered felicitations. He exhorted the youth to participate



in the electoral process in order to increase their involvement in nation's development. He appreciated women for their whole-hearted participation in the electoral process. They outnumbered their male counter parts in 2019 elections. He insisted that the new voters should exercise their rights by voting in a democratic set up. He said that the youngsters should not only involve themselves in casting their votes, but also should facilitate and educate their neighbours, elders, differently abled to participate in voting. By referring to the significance of the day, he said that the day is utilized to spread awareness among voters and for promoting informed participation in the electoral process.

In her special address, Dr.Anbu Arumugam, Senior Assistant Professor, Presidency College (Autonomous), Chennai, explained that voting is a basic process that helps to form a country's government. One can choose their representatives through voting and pointed out that voting rights enable the people to have a sense of freedom in expressing their opinion in major decision making for the benefit of the country in a democratic set up. She also recalled the historical traces of universal adult suffrage and the existence of electoral institutions in India as well. Further, she discussed the first general elections in India. Also, she presented a comprehensive data on voter turnout trends and universal adult franchise across the globe and insisted the compulsory voting among the people in the country. She concluded by saying that if we support and encourage the individual to vote, it will certainly help raise a new and modern generation of responsible citizens who will actively get involved in building a prosperous nation. Dr.AR.Saravana Kumar proposed a vote of thanks.

SYMPOSIUM ON LEADERSHIP ETHICS IN PUBLIC ADMINISTRATION

The Department of Politics and Public Administration organized a Symposium on Leadership Ethics in Public Administration on 22nd March, 2022. The objective of the symposium was to discuss the significance of ethical principles and values of leadership in public administration organizations. Prof.K.R.Murugan, Head i/c, Department of Politics and Public Administration, welcomed the participants and elaborated on the aim of the symposium. Dr.K.Senthilkumar, Associate Professor, Department of Politics and Public Administration, Alagappa University, presented the thematic introduction. In his address, he explained about various leadership styles

and good qualities of a leader in public organisations. Prof.G.Palanithurai, Former Professor in Political Science and Development Administration, Gandhigram Rural Institute (Deemed to be University), Dindiqul, delivered the keynote address. In his address, he discussed that ethical principles and values are a necessity in a society, especially in public administration organizations. Unfortunately, there is a lack of ethical value among the individuals in recent years and presently the world is facing leadership crisis. We do not find a humanitarian global mindset in individuals and leaders as well in present times. Ethics is an attempt to quide human conduct and it is also an attempt to help man in leading a good life by applying moral principles. Moreover, he quoted a SSS theory for an ethical leader that emphasises "Selfless Service and Statesmanship". In connection with the Symposium, competitions viz. Poster Presentation and Quiz Competition and also Paper Presentation titled "Leadership Ethics in Public Administration" were conducted for the University Department Students. Mr.P.Prakash, Head& Assistant Professor, Department of Public Administration, Thiruvalluvar Government Arts College, Rasipuram, chaired the paper presentation session in which 10 students presented their papers. Certificates were distributed to the winners of the competitions. Ms.A.Sumithira, Teaching Assistant, proposed a vote of thanks. More than 200 students participated in the Symposium.

DEPARTMENT OF FINE ARTS

One Day Virtual Workshop on Songs of Silappathikaram

The Department of Fine Arts, Alagappa University in Collaboration with Department of Music, Kalai Kaviri College of Fine Arts, Tiruchirappalli organized a One day Virtual Workshop on 'Songs of Silappathikaram' on 17th March 2022. The welcome address by Dr.S.Senthamizh Pavai, Professor and Head, Department of Fine Arts, Alagappa University, threw light on the purpose of the workshop.

The resourse person, Dr. S. Vasantha, Vocalist and Faculty, The Music Academy, Chennai, taught the songs of Slappathikarm practically with notation.

The workshop created a great impact on the participants about the musicality of the songs in Silappathikaram. Feedback was collected through Google forms. The active participation of 75 people including students, research scholars and faculty members made the workshop a grand success. They also intracted with the resource person. Dr.V. Lakshmi, Associate Professor, Department of Vocal Music, Kalai Kaviri College of Fine Arts, proposed a vote of thanks.

DEPARTMENT OF THEATRE AND FILM STUDIES

Webinar on the Role of Theatre in Education (TIE)

A Webinar on the Role of "Theatre in Education (TIE)" was conducted by the Department of Theatre and Film Studies, Alagappa University, on 05.02.2022. The TIE is a sophisticated platform used widely in the teaching-learning field for imparting effective and interesting education to students. It is a fact that the TIE has created great impact on the educational scenario in the western countries. In India though the TIE is being used for a long time it has not made any difference or created any impact among the leaners or on the system of teaching-learning.

Dr. M. Jothi Basu, Head i/c, Department of Theatre and Film Studies, presided over the event and introduced the star guest speakers Dr. S. Nagarathinam, Professor and Head, Department of Communication, Madurai Kamaraj Univerity, Madurai and Mr. S. Chandra mohan, Founder of Red Elephant Theatre Company, Tiruvannamalai and a star alumnus of National School of Drama, Tiripura and Mr. M. Venkat Raman, Founder-Director of Tamil Echoes Radio. Ms. C. Archana, Adjunct Faculty, welcomed the participants.

In the first session, Dr. S. Nagarathinam spoke on the "Impact of Media on Education". While highlighting the features of the traditional Tamil theatre he said "Pann Isai" or music remained as an integral and intrinsic part of a play and explained how it was used effectively for varied emotive expressions in the drama of the ancient times. He dwelt at length on rich experiences and insights he gained during the production of a play with the title "Mother Committed a Murder", a mime titled "Honour Killing" and a short film named "Mamadal" (a song from a Sangam literary work). All these productions gave him inner satisfaction as they created the expected awareness on the viewers.

In the second session, Mr. S. Chandramohan, who is spearheading the significance of using the TIE in the educational map of Tamil Nadu, said how TIE could be used for removing or overcoming the shortcomings found in the teaching-learning processes. He focused on the role of "Theatre in Education". He made a references to his successful and popular children's video play "Aram" (Dharma or Virtue). Through this play he has tried to show what is a forest and how it provides a living space for various animals and how man with all his greed by encroaching the space of animals does great harm to animals as well as himself. He added that this video play has created enormous awareness among children for protecting the forest for the welfare of humanity.

At the third session, Mr. M. Venkat Raman, who spoke on the topic "Listen, Learn, Achieve: A Guidance to Utilize Modern Media for Education", narrated his seventeen years of experience in the field of media and film-making. He elaborated on how teachers and students

can perform better in the radio and media and spoke about the great role played by the radio during India's independence struggle. He gave practical tips to media students and shared his ideas with students. He added that they can work in any field by using their developed skills and concentration. He asked them to use the field of journalism to excel as meme creators for educational purposes and also for other good causes and could achieve economic independence. He also explained what is Whatsapp Radio and how to broadcast programmes on it. In addition he spoke on how to use the radio for imparting effective education.

Mr. P. Panchalirajan, Teaching Assistant, coordinated the programme; and he was ably assisted by Mr. M. Rahul, Teaching Assistant, in the technical coordination. 168 participants including people from Sri Lanka and Singapore participated in the online programme and found it a very useful event.

Workshop on Creative Photography

The Department of Film and Theatre Studies and the Business Collaboration Centre of Alagappa University jointly organised a One Day Workshop on Creative Photography on 11.03.2022.

Dr. R. Swaminathan, Member, VC Officiating Committee, in his presidential address, said the best photographic works capture rare moments, difficult shapes and colors and shows ordinary moments in very natural settings and turn them into aesthetically appealing works. He mentioned the names of the renowned photographers of India like Raghu Rai, Rathika Ramasamy, Gautam Rajyadhyaksha, Sudhir Shivaram and said how these photographers presented their works with remarkable creativity and originality. He added that reaching the top in any field is not an easy task and it could be achieved only with creative thinking and pragmatic hard work. He, therefore, asked the students pursuing Fine Arts such as Film Studies to think well and improve the creativity and endeavour to create appealing works that stand the test of time.

In his inaugural address, Prof. S. Karuppuchamy, Member, VC Officiating Committee, said that photography is not just about capturing the scene, it is also about capturing the emotions. He added that the photographs help a great deal in exchanging the messages without words. A good photo has a great impact on people and plays an important role in expressing feelings. In this context he said that Mr. Arjun Krishnan, a noted photographer, recently took a photo of a north Indian young woman Kibu who was selling balloons at the entrance of Andalur Temple in Kannoor District of Kerala and posted it on his Instagram page. The photo was widely shared and Kibu received many opportunities for modelling. He said that this was the best example of how a single creative photograph can have such an impact. He mentioned there are many opportunities for getting jobs for qualified photographers in Government and Non Government organisations.



Mr. Nagavel Prabhu of the Madurai Light Crafters Events and Commercial Company was the Chief Resource Persons of the Workshop. He gave a detailed account of doing photographic works and gave tips on the art of creative photography to the students at the workshop.

Prof. C. Sekar, Registrar i/c, addressed the participants at the closing ceremony. He highlighted the importance of the field of Theatre and Film Studies and referred to the recent technological developments in the field and also hinted at many opportunities available in the field for both direct and indirect employment. Dr. G. Illankumaran, Director, Alagappa Institute of Skill Development, offered felicitations. Earlier, Dr. M. Jothi Basu, Head i/c, Department of Theatre and Film Studies, welcomed the gathering and Mr. Rahul, Teaching Assistant, proposed a vote of thanks. Certificates were given to the 20 participants who attended the workshop

Broadcast of a Radio Play

The students of the Theatre and Film Studies Department, Alagappa University, performed a Radio Play titled "Annam Azhagi" on Alagappa University Community Radio on 27.03.2022 in connection with the celebrations of International Theatre Day.

Dr. M. Jothi Basu, Head i/c, Department of Theatre and Film Studies, gave a speech on the significance of celebrating the International Theatre Day. The student-actors conveyed varied emotions with execellent vocalizations to suit the characters of the play. Mr. P. Panchalirajan, Teaching Assistant, provided guidance to the students in performing the play. The play was recorded by Ms. Kamatchi with the state-of-the-art technology available at the studio of the Community Radio. The play which lasted for absout 20 minutes was aired on the morning of March 27 on Alagappa University Community Radio.

FACULTY OF SCIENCE

NATIONAL SCIENCE DAY-2022 CELEBRATED

The National Science Day-2022 was celebrated at the Science Campus of Alagappa University on 28.02.2022 to commemorate the day on which the Nobel Laureate Sir C. V. Raman discovered the Raman Effect in 1928. As part of the celebrations a "Open Day" was observed and school and college students and the general public numbering about 1500 were permitted to visit all research laboratories and the University Instrumentation Centre to learn about the state-of-the-art facilities available for science research on the campus.



Prof. S. Karuthapandian, Dean, Faculty of Science, who welcomed the participants also presented the thematic address. He said that the theme given for this year's celebration is "Integrated Approach in Science and Technology for Sustainable Future". He underlined the significance of integrative advancements made in artificial intelligence (AI) and its contribution to sustainable development.

Presiding over the event Dr. R. Swaminathan, Member, VC Officiating Committee, said that all scientific discoveries should be beneficial to society. He further added that creation of awareness on the effective utilisation of science for constructive purposes will ensure a bright future for society. Students should evince keen interest in making new discoveries for which they should use their creative abilities; and teachers on their part should help students in identifying and developing their hidden talents and potentials and creative abilities. Facilities available on the campus should be meticulously utilised by the researchers, he added.

Prof. S. Karuppuchamy, Member, VC Officiating Committee, in his special address, said that the main purpose of celebrating Science Day is to popularise Science and Technology among the general public and students. He stated that an integrated approach in Science and Technology is very essential for sustainable development of the country. Intellectual works are considered to be the best wealth of a nation. Passion for research, dedication and hard work are essential to make new inventions. He asked the researchers to adhere strictly to ethics in research. He also quoted a couple of lively examples such as Louis Braille's invention of Braille System for the blind for reading. He also referred to the invention of Lalita Prasida, a 13-year-old Google Science Fair 2015 awardee from Odissa. She invented a low-cost water purifier that cleans wastewater using corn cobs. He concluded his speech by saying that 'actual wealth of a nation largely depends on the intellectual property generated'.

Prof. K. Sankaranarayanan, Director-USIC, Member of the Syndicate, Alagappa University, offered felicitations; he stated science could not only be learned in the four walls of the laboratory but also from nature, even from the action of tiny creatures such as ants and bees. Finally, Prof. C. Sekar, Registrar i/c, offered his felicitations and said developing the art of asking questions out of curiosity is the key to address the societal problems scientifically and proposed a vote of thanks.

DEPARTMENT OF MATHEMATICS

State Level Quiz Contest Conducted



A State-level Quiz Contest (2022) for P.G students was organized by the Department of Mathematics, Alagappa University, Karaikudi on 18.03.22. Prof. N. Anbazhagan, Head of the Mathematics Department, welcomed the participants.

Presiding over the programme Prof. S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, said that participating in Quiz Competitions would improve critical and logical and reasoning power of the contestants and also help them face national level competitive examinations with confidence. Further he said that other advantages of quiz programme include the improved concentration power and identifying gaps in knowledge.

Prof. M. Marudai, Honorary Professor, Dept. of Mathematics, Bharathidasan University, Trichy, was the Quiz Master. Enumerating the great merits of the Mathematics Quiz Programme he said, it would help the participants to face all kinds of competitive exams with confidence.

More than 20 teams from various educational institutions participated in the Quiz Programme. The 1st, 2nd & 3rd Prizes were secured by Lady Doke College, Madurai. Bharathidasan University, Trichy & St. Joseph's College (Autonomous), Trichy respectively. Prof. C. Sekar, Registrar i/c, gave away the prizes to the winners. Dr. J. Vimala, Assistant Professor, Department of Mathematics, Alagappa University delivered the vote of thanks.

Invited Talk Delivered in the International Conference

Dr. R. Raja, Assistant Professor, Ramanujan Centre for Higher Mathematics, delivered an invited talk in the International Conference on Mathematics, Statistics and Data Science (ICMSDS-2022) held at Mahatma Gandhi University Kottayam, India, on 26-27 February 2022 and he spoke on "Mathematical Modeling and its Applications to Neural Networks. He was one among the eighteen experts representing Mathematics, Statistics and Data Science from various countries to participate in the event.

Award for Paper Presentation

Mr. Sayooj Aby Jose, a Research Scholar, got the Bronze Award entitled "Mathematical Modeling on Transmission and Optimal Control Strategies of Corruption Dynamics" in the 2nd International Conference on Science Technology & Innovation (ICTI) held Maejo University, Thailand on 18 March 2022. He was the organizing secretary of the International Conference on Mathematics, Statistics and Data Science (ICMSDS-2022) hosted by Mahatma Gandhi University Kottayam, India. Prof. Dr. Sabu Thomas (Vice Chancellor, MGU) honoured Mr. Sayooj Aby Jose with the esteemed IMU breakout graduate award on 2nd Jan 2022.

DEPARTMENT OF PHYSICS

Themed Nobel Excellence Talks - 2021 (ACTNEXT 2021)

The Themed Nobel Excellence Talks - 2021 (ACT NEXT 2021) was organised jointly by the Department of Physics and Internal Quality Assurance Cell on 17th March 2022.

Prof. G. Ravi, Head, Department of Physics, welcomed the gathering. He said that this event is organised in commemoration of Nobel prize winners for the year 2021. The main aim of this programme is to inculcate the spirit of research and to impart the significance of innovative approach among students, and improve scientific attitude by offering a knowledge on the Nobel Prize theme.

Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee, Alagappa University, presided over the function. He exhorted the young researchers to set their goal high so as to aim for the Nobel Prize and give pride to the nation. He asked the students to develop practical skills and focus their inventions for the benefit of the Society. He added that research work required involvement, hard work, perseverance and dedication.



Prof. P. Manisankar, Former Vice-Chancellor, Bharathidasan University, Thiruchirappalli, delivered the inaugural address. He said how the Nobel Prize was instituted by the Royal Society and said how Alfred Nobel's life was transformed from "merchant of death to that of a philanthropist". He exhorted the students to contribute to the saving of the earth and energy.

Prof. Rajesh Narayanan, Department of Physics, Indian Institute of Technology, Chennai presented the felicitation address. He said that he felt proud in seeing more women researchers at Alagappa University. He stated that the Nobel prize theme is very apt for the current situation as we face big challenges owing to global

warming. He asked students to have passion and interdisciplinary focus in research to acquire a deeper knowledge.

The first special theme lecture was delivered by Prof. P. Manisankar. He focused on the distinguished feature of Manabe's physical modelling of earth's climate over Arrhenius and Callendar's Model. Prof. Rajesh Narayanan spoke about the multifaceted role of Quenched Disorder in Condensed Matter System. Prof. C. Sekar, Registrar i/c, Alagappa University, Prof. Sanjeev Kumar Singh, Department of Bioinformatics and Prof. A. Arun, Department of Microbiology, delivered lectures based on the Nobel Prize theme.

Dr. M. Sivakumar, Associate Professor, Department of Physics, Alagappa University, proposed a vote of thanks.

National Theme Meet on University-Industry Interface-2022

The inaugural function of 'National Theme Meet on University-Industry Interface-2022' was held in the Department of Physics, Alagappa University, on March 22, 2022. Dr. R. Swaminathan, Member of Vice-Chancellor Officiating Committee, Alagappa University, presided over the meet. He emphasized the significance of University-Industry Interface Meeting which is conducted to bridge the gap between University and Industry which will bring knowledge to the students. He rightly pointed out that this kind of meeting is to be organized in the industry itself in order to provide the feel of industrial atmosphere to the students. He said that the Industry and Consultancy Cell of Alagappa University should continuously engage the Industries to tie-up with the University. The faculty members also need to be given training at industries in order to empower the students, he added. Real transformation has to be made in the curriculum in accordance with the need of industries. This will help in the employment of the present generation of students.

Prof. C. Sekar, Registrar i/c, Alagappa University, in his inaugural address, stated that the objective of this meeting is to create awareness among the students about the need of industry's collaboration for better employment of students after graduation. He highlighted that in Alagappa University different divisions are being ready to support the students for their career development. The Tamilnadu Government emphasized that the syllabus has to be revised in such a way that it should be useful to the students and help them enter easily into the industry. He concluded his speech by giving advice on how to conserve energy resources and save energy.

Dr. K. Devakumaran, Manager, Welding Research Institute, Bharat Heavy Electricals Limited, Tiruchirappalli and Dr.V. Swaminathan, Founder, Galaxy Group of Companies in Singapore, Malaysia and GRT - Alagappa University spoke on the occasion. They threw light on the opportunities available in the artificial intelligence sector. Importantly the visualization of all the industrial features was highlighted by them.

Earlier Prof. G. Ravi, Dean, Industry and Consultancy & Head, Department of Physics, Alagappa University welcomed the gathering and Dr. R. Yuvakkumar, Coordinator of this programme, proposed a vote of thanks.



National Recognition to the Department

❖ Dr.R.Yuvakkumar and Prof. G. Ravi, Department of Physics, Alagappa University, have deserved Indian Patent entitled "AN IMPROVED QUATERNARY CHALCOGENIDE Cu2NiSnS4 MATERIAL AND A METHOD OF MANUFACTURE THEREOF" with Granted Application, Patent Number: 389221, Date Of Certificate Issue 14/02/2022.



- ❖ Ms. Meena and Ms. Karthiga, IInd year M.Sc., students, Department of Physics, have been awarded the "SMARTICUS" First Prize in a State Level Inter-Institutional Physics Meet held on 24-25 March 2022 at the Department of Physics, Bharathidasan University, Trichy, in recognition of their outstanding performance in the field of Materials Science.
- ❖ As a sequence of the recent signing of an MoU on academics and research partnership between Alagappa University, Karaikudi and Western Norway University of Applied Sciences (HVL), Norway in the field of Nanomaterials for clean energy applications, two research scholars Mr. M. Balaji and Ms. S. Swathi have gone to the host institute HVL, Norway for a period of six months for the collaborative Project Valuable Industrial Insight into Clean Energy Technologies.
- In addition, for the recognition of the work being carried out at the Department of Physics, Alagappa University, a joint Indo-Norwegian collaborative UTFORSK project application on Advanced Materials for Clean Energy

Technologies has been granted by HVL and will offer educational opportunities to students short-listed by Alagappa University and HVL. Further, Alagappa University shall be an active partner in the Indo-Norwegian Collaboration on Higher Education and Research on Advanced Materials for Clean Energy Technologies (HERAMCET) proposal to be submitted to the Norwegian Center for International Cooperation in Education by Prof. Dhayalan Velauthapillai of Western Norway University of Applied Sciences (HVL), Norway.

During this period, the Department has been granted one patent and the staff have published 30 international peer reviewed articles.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

Five-Day 10-Theme Based Activities (5D10TBA) Programme

The Department of Industrial Chemistry, Alagappa University organized 5-Day 10 Theme Based Activities (5D10TBA) Programme.

Prof.S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, inaugurated the programme on 21st March 2022. He appreciated the Department for bringing in novel themes such as student run activities, celebration of international OK day, alumni lectures, Nobel prize in Chemistry lectures, parent-teacher meet, sustainable development goals.



In his presidential address, Dr.Karuppuchamy referred to the significance of the World Forest Day and highlighted the usefulness of forests to mankind. We need to conserve the forests because they provide shelter for birds and animals besides serving many human needs. He stressed the need to combat global warming issues, to conserve fuels and to protect our environment for sustainable future.

He spoke on the theme of this year "making invisible visible" and the importance of saving water. He appealed to the students to evolve new approaches in research. He narrated about the story of Nobel prize, and also about the outcome and usefulness of our researches for common people in the society. On energy front, he elaborated on Li-ion battery and hydrogen storage devices. In his concluding speech, he made reference to the status of 17 Sustainable Development Goals in different countries,

particularly on the parameters "no poverty" and "gender equality".

Dr. Firoz Babu, Asst. Professor, Technical University of Denmark and Alumnus of Alagappa University delivered a lecture on the topic "Wearable Electronics" through online mode.

Prof.H.Gurumallesh Prabu, Head of the Department, arranged the programme on theme based activities.

DEPARTMENT OF ENERGY SCIENCE

Workshop on Cost-Effective Solar Cell Manufacturing and Its Applications Organised

The Department of Energy Science, Alagappa University, in collaboration with the University Business Collaboration Centre conducted a "One Day Workshop on Cost-Effective Solar Cell Manufacturing and Its Applications" at the Science Campus of the University on 15.03.2022.



Prof. S. Karuppuchamy, Head of the Department of Energy Science and Member of the VC Officiating Committee, in his welcome address, explained the purpose and objectives of the workshop. He said that the Department of Energy Science has developed a prototype of the fourth generation solar cell. The fourth generation solar cells would play a significant role in the near future all over the world; he added that these solar cells could be used in rural and difficult mountainous terrains and the great advantage is that they could generate electricity even in remote cloudy hilly areas.

In his keynote address, Dr. R. Swaminathan, Member, VC Officiating Committee, said since time immemorial man has been using solar energy without being aware of its numerous benefits. Energy derived from fossil fuels, such as coal, crude oil and natural gas is increasingly affecting the environment and at the same time the amount of mineral resources continue to dwindle in countries like India. It is time that we realised the need for alternative energy; and we have to use solar energy that is available in plenty year-round to generate electricity. He called for appropriate research for making low cost electricity.

Dr. R. Thangamuthu, Senior Scientist, Central Electro Chemical Research Institute (CECRI), elaborated on the development of fourth generation solar cells and

immense opportunities for producing them and making business enterprises out of it. He acted as a resource person and provided hands-on experience to the participants.

- Dr. S. Viswanathan, Assistant Professor, Department of Industrial Chemistry, spoke about the manufacturing of solar cells and how they are used in different countries of the world
- Dr. C. Karthikeyan of the Department of Energy Science proposed a vote of thanks. Teachers and research scholars from Science Departments of the University participated in the workshop.

National Seminar on Renewable Energy Science and Technology

The Department of Energy Science, Alagappa University, conducted a National Seminar on "Renewable Energy Science and Technology" on 22.03.2022 at the Science Campus, Seminar Hall of the University.

While welcoming the participants, Prof. S. Karuppuchamy, Member, VC Officiating Committee and Head of the Department of Energy Science, stated that the main purpose of the seminar was to exchange ideas on current research trends in the fields of energy science, energy conservation and environmental science.

Dr. R. Swaminathan, Member, VC Officiating Committee, who chaired the seminar, delivered the presidential address. He said that these kinds of seminars would greatly help students to learn the latest trends and views of experts, both academic and industry, on the significance of research on renewable energy. He called on the researchers to develop more efficient and cost effective renewable energy technologies for the benefit of the society at large.

Prof. R. Karvempu of the National Institute of Technology, Trichy, delivered the keynote address. While describing various renewable energy sources, he outlined the energy sources used by people in different countries. He said 10 million jobs were created world-wide in 2020 in this sector. He explained the use of organic metallurgy technology to increase benzene compounds which are used in improving the performance of organic metallurgical biofuels.

Prof. C. Sekar, Registrar i/c, in his felicitation address, emphasised the importance of effective energy storage and conservation and the need to create awareness among the people on economical use of energy.

Dr. M. Sathish, Scientist, Central Electrochemical Research Institute, Karaikudi, lectured on organic materials that can save electrochemical energy. Prof. Jothi Venkatachalam of Anna University, BIT Campus, Trichy, spoke on nano particles based on biological chains for ecological applications.

Dr. C. Karthikeyan of the Department of Energy Science proposed a vote of thanks. Dr. A. Nithya coordinated the programme.

DEPARTMENT OF COMPUTER SCIENCE

Parents-Teachers Meet

A meeting of Parents and Teachers of M.Sc. Computer Science 2020-2022 batch students was organized by the Department of Computer Science on 12-03-2022 through Google meet platform. Dr. E. Ramaraj, Prof and Head, welcomed the participants. Parents of 47 students participated in the event. Parents of the students interacted with all the teachers of the department. Two students from 2020-22 batch have been placed in Information Technology industries. Parents expressed their happiness and satisfaction over the job opportunities and career guidance received by their wards from the staff of the department. They expressed their satisfaction on overall experience with the department and offered constructive suggestions for improvement. Faculty members Prof. S. S. Dhenakaran, Prof. A. Padmapriya and Dr. S. Sathoshkumar and Prof. T. Meyyappan participated in the event. Faculty members interacted with the parents and offered their suggestions for the betterment of the students. Prof. T. Meyyappan who made arrangements to conduct this event in virtual mode delivered a vote of thanks.

One Day Training Programme on React Native and UI Software Framework

The Department of Computer Science, Alagappa University, organized a One Day Training Programme on React Native & UI Software Framework in collaboration with the University Business Collaboration Centre (UBCC) on 30th March 2022. The objective of the programme was to provide hands-on training on Mobile application development using React Native to the staff members, research scholars and students. This training was very useful to the participants to create mobile applications using the React Native Platform.



Dr.E.Ramaraj, Professor and Head, welcomed the gathering and Prof.N.Anbazhagan, Special Officer, Projects and Coordinator - UBCC presided over the function and delivered the presidential address. He said mobile application development is very important in today's online marketing in the world which was not easy earlier and there is a great demand for such profession.. Nowadays many tools are available to develop mobile applications adoptable to all types of operating systems. So, students of Computer Science programme should utilize mobile application development training for their better

placement. The training sessions were conducted by experts from Velsure Softech Solutions, Madurai. Mr. P. Karthikeyan, Senior Software Developer, and his team Mr. SM. Ohm Ganesh Pandian & Mr. C. Muthukumaran gave hands-on training on React Native and UI Software Framework to the participants.

The Chief Guest Dr. Suresh Palanivel, CEO, Velsure Softech Solutions, Madurai delivered the valedictory address. He stressed the importance and use of learning React Native & UI Software framework and facility of creating and writing reduced code programming.

DEPARTMENT OF BIOINFORMATICS

Department of Biotechnology, New Delhi, Approves the Establishment of Bioinformatics and Computational Biology Centre

The Department of Biotechnology, New Delhi, has approved the proposal of the Department of Bioinformatics, Alagappa University to establish Bioinformatics and Computational Biology (BIC) Centre with the objectives of creating and maintaining sophisticated Bioinformatics resources for the benefit of researchers and aspiring students, especially from rural backgrounds. This is a good recognition to the Department of Bioinformatics of Alagappa University and it is the first University among the State Universities in Tamilnadu to establish the BIC Centre. The credit goes to Dr. J. Jeyakanthan, Professor & Head, Prof. Sanjeev Kumar Singh and Asst. Prof. Dr. M. Karthikeyan who worked together to obtain the BIC centre for doing research on the theme of "Identification of Potent Drug for Life-Threatening Diseases" and to develop multivariate drugs through computational and experimental approaches.

The DBT has granted to the Department of Bioinformatics, Alagappa University, a sum of Rs. 350 lakhs for a period of five years for the BIC centre. The BIC and National Networking Project (NNP) have been initiated under the stewardship of Prof. J. Jeyakanthan as the Project Coordinator & Principal Investigator (PI). It includes Prof. Sanjeev Kumar Singh as PI and Dr. M. Karthikeyan as the Co-PI. The BIC Centre will produce highly skilled manpower trained in the area of Bioinformatics, Computational Biology and Computer Aided Drug Design

Science Day Celebrations

The science day was celebrated by Alagappa University on 28 Feb 2022. As a part it, Students and Teachers from various schools and colleges visited various labs in the Department of Bioinformatics and interacted with the faculties and scholars. Teachers explained about the Bioinformatics and Computer Aided Drug Design to the students and also explained the ongoing research projects in the Department of Bioinformatics.



Women's Day celebrations

International Women's Day was celebrated in the department on 8th March 2022 at the conference hall. Dr. J. Jeyakanthan and all other faculty members appreciated the significant roles and responsibilities shouldered by women. Women faculty, staff and students shared their views on the hurdles faced by women in daily life and how they overcome these struggles.



Parents-Teachers and Alumni Meet Conducted

Parents-Teachers and Alumni Meet (PTAM) was conducted by the Department of Bioinformatics on 06th March, 2022 through online.

On the occasion alumni shared their experiences and views about the Department. The occasion was graced by more than 15 alumni of various batches and family members of the current batch of students.

Speaking on the occasion, Prof. J. Jeyakanthan underlined the achievements of alumni in all spheres of life. He felt that it was a matter of great pride for the Department of Bioinformatics, Alagappa University that its alumni are holding prestigious positions in various Government Organizations, Private Sectors and Academic Institutions. He referred to the contribution of the alumni for the growth of the Department and emphasized the need for further strengthening the linkage between alumni and current students of Alagappa University.

Alumni shared their experiences and views about the department to the participants of the meeting. Many current students also interacted with the passed out seniors and learned much from their experiences. Parents gave a very good feedback about the Department and the Faculty

members. Parents were much satisfied on seeing the activities and facilities at the Department and assured their support to the growth of the Department.

The main purpose of this meet was to create a common platform, where teachers and parents could come together to enrich the students' educational experiences and discuss various issues regarding all round development of students.

Honoured with Membership

Prof. Sanjeev Kumar Singh, Department of Bioinformatics, was nominated by the Hon'ble Governor of Tamilnadu as a Member of the Planning Board of Alagappa University on 25.03.2022 for a period of three years.

Invited Talks Delivered

Dr. J. Jeyakanthan delivered an invited talk on "High-throughput crystallography and Biocomputing" as a Resource Person in the "Online Faculty Development Programme on Tools and Technique in Characterization of Compounds" organized jointly by the CSIR-Central Electro Chemical Research Institute and Dr. Umayal Ramanathan College for Women, Karaikudi (17th - 21st, January 2022). He gave a lecture on "Structural and Functional Studies on Transcriptional Regulatory Protein from Pyrococcushorikoshii OT3 - In silico and in vitro approach" in the International Virtual Conference on "Biological Innovations & Computational Exploration for Pandemic Challenges (BICPAC'22)" organized by the Department of Biotechnology and Bioinformatics, Bishop Heber College (Autonomous), Trichy (24th -25th, February 2022). He delivered a special lecture on "High-Throughput Structural Biology & Bio-Computing" in the "Theme based Activities (5D10TBA) Programme" organized by Department of Industrial Chemistry, Alagappa University, Karaikudi on 24th, March 2022.

Dr. RM. Vidhyavathi was invited as a Resource Person for one-day state level seminar on "Programming Aspects of Machine Learning and its Applications" at Vidhyaa Giri College of Arts and Science on 31st March 2022.

DEPARTMENT OF MICROBIOLOGY

Faculty Gets a Major Consortium Project on Bioenergy

Dr. A. Arun, Professor and Head, Department of Microbiology, is one of the recepients of a major consortium project entitled "DST-Bioenergy & H2 MAP" under the Department of Science & Technology-Integrated Clean Energy Material Acceleration Platform (DST-IC-MAP) Project. The total fund allocation for the project is Rs.11,40,87,050/- (Rupees Eleven crore forty lakh eighty-seven thousand and fifty only).

From the fund allocation Dr. A. Arun, Professor and Head, Department of Microbiology, has received Rs 1,02,91,040/- (Rupees One crore two lakh ninety one

thousand and forty rupees only) for the major consortium project.

In the project, ten Institutions will work together. They include IITH, Hyderabad; IITB, Mumbai; The Neotia University, Kolkata; Alagappa University, Tamil Nadu; Manipal Institute of Technology, Karnataka; IIT Kanpur, Kanpur (Two members); IIT Kharagpur, Kolkata; Indian Institute of Science Education and Research, Thiruvananthapuram (IISER TVM), Kerala; and CSIR-Indian Institute of Chemical Technology (CSIR-IICT), Telangana.

The project is a collaborative Al/ML-enabled accelerated technology development platform for sustainable hydrogen generation and storage from waste biomass.

Publications by the Faculty

Dr. A. Arun published three research articles in the Journal of ACS Omega, Chemosphere, and the Journal of Taibah University for Science with a cumulative Impact factor of 13.18. He also published six book chapters in Handbook of Microbial Nanotechnology, published by Elsevier Publication edited by Chaudhery Mustanser Hussain, and one chapter in Algae for Food published by CRS Press of Taylor & Francis Group.

DEPARTMENT OF FISHERIES SCIENCE

National Seminar on the Next Generation Technology for Sustainable Fisheries

A "National Seminar on the Next Generation Technology for Sustainable Fisheries" jointly hosted by the Department of Fisheries Science and the Department of Animal Health and Management was held on 29.03.2022 at Alagappa University, Karaikudi.

Presiding over the event Dr. R. Swaminathan, Member, V.C Officiating Committee, said though the fisheries sector faced major challenge due to climate change, the technological innovation in the new era has come to its rescue by helping to improve fisheries management practices and sea food business. He cited the example of Cod Fishery in Alaska where new technology especially the application of Artificial Intelligence has helped the fishing industry to become more efficient and sustainable. In India climate change has brought great shifts in weather patterns, fishing zones and migration of fish population to different areas. Fisher folk need to be empowered in India and encouraged to use new generation technology to reap the benefits of sea wealth that would ultimately contribute to the economy of the nation.

Prof. S. Karuppuchamy, Member, V.C Officiating Committee, in his inaugural address, said the most popular seafood cosnuming countries are China, Japan and Vietnam. In spite of having massive sea-space, China and Japan import seafood from other countries. India's enormous sea wealth needs to be exploited for enhancing

seafood export to other countries. He said better growth could be achieved in this sector by adopting modern technologies and at the same time educating lakhs of fishermen in India is also important. As in the Western countries, Indian fresh water fish farmers could rear healthy fish by providing a balanced diet, creating a healthy environment and maintaining 80 percent oxygen supply to the fish grown by them. Proper fish storage and transport facilities and producing value added fish products are other areas that need more attention, he pointed out. He concluded his speech by saying that 45 percent of seafood comes from off-shore fish farms.

Dwelling on the significance of serious research, Dr. Karuppuchamy stated that the money spent on research and development is an investment in intellectual property of a nation and that would bring wealth and prosperity to it. Research, indeed, must be done in an environment of absolute freedom and peace with all the state-of-the-art facilities needed for its serious pursuance and success. With one objective and unswerving passion a research must be done and the focus of the mind should be on it all the 24 hours of the day. All over the world industrial establishments seek researches for thriving and solving problems and also for improving their performance and profit. These researches require to be completed in a set time frame and it is a big challenge faced by the researchers. In this connection, he shared his research experiences with the students when he served in an industrial establishment in Japan. He added that South Korea, being aware of the significance of R&D, is spending the maximum amount for research and development activities.



In his keynote address, Dr. J. Raveenthran, Principal Scientist, Central Electro Chemical Research Institute (CECRI), Karaikudi, emphasized the need to concentrate on marine research related to the protection of biodiversity of coastal ecosystem. He added that in Singapore owing to scarcity of space and to overcome adverse environmental conditions prevailing in the open sea, the aquaculture industries have adopted a new technique of rearing fish in "tier or apartment fish farms" in controlled conditions resulting in increased healthy fish production. He said that in India aquaculture industry and fisheries need to be augmented using modern technology to increase fish production.

Earlier Prof. E. Kannapiran, Head of the Department of Fisheries Science and Controller of

Examinations i/c, welcomed the participants. Prof. B. Vaseeharan, Head, Department of Animal Health and Management, presented the thematic address and Dr. N.M. Prabu proposed a vote of thanks. Students and faculty members from various Science Departments of the University and affiliated colleges participated in the seminar.

FACULTY OF EDUCATION DEPARTMENT OF LIFELONG LEARNING

Invited Lectures Delivered by Distinguished Resource Persons

The Department of Lifelong Learning conducted a series of Invited Guest Lectures. The following scholars spoke on the topics indicated in brackets. Mr.SP.Nachiappan, (Life Skill Practices), Dr.J.E.Merlin Sasikala, (Enrichment of Values in Today's Era), Dr.G.Rajeswari, (Communication Skills), Dr.R.Portia, (Emotional Intelligence and Coping with Stress), Dr.J.Jayachitra, (Essentials of Life Skills with Special Reference to Emotional Intelligence and Stress Management), Dr.M.Sanmuga Revathi, (Thinking Skills), Dr.A.Rube Jesintha, (Yoga for Human Well Being)

Life Skill Training Programme Conducted

The Department of Lifelong Learning conducted a Life Skill Training Workshop for students of Alagappa Model Higher Secondary School on 22.03.2022. Mr.Rajapandian, Head Master, Alagappa Model Higher Secondary School, welcomed the students and faculty members. He highlighted the significance of including moral education in the school curriculum. The keynote address was delivered by Dr.A.Balu, Principal, Alagappa University College of Education. He stressed on the need of Life Skill Education in the present era; he also suggested ways of becoming a successful citizen of the country. Dr.N.Johnson, Assistant Professor & Head i/c and Dr.M.Neethi Perumal, Faculty Member conducted the Life Skill Training Workshop on Self-awareness, Communication, Thinking and Problem Solving Skill. Different Life Skill Training Games were also conducted for the students.

Workshop on Resilience Enhancement Programme for Students

The Department of Lifelong Learning conducted a Workshop on "Resilience Enhancement Programme for Students" on 23.03.2022. Various themes covered in the workshop included Goal Setting and Planning, Positive Reframing, Effective Social Support, Assertiveness, Breathing for Relaxation and Mindfulness. The workshop was conducted by Dr.Oliver C.Robinson, Associate Professor, School of Human Sciences, University of Greenwich, London. The workshop was attended by B.Ed students of Alagappa University College of Education and the Students of Department of Lifelong Learning. The participants found the programme very useful.

Invited Talks Delivered

Dr. N. Johnson delivered a talk on Skill Development among Youth in the AZADI KA AMRIT MAHOTSAV (AKAM) National Webinar on "Psychological Aspects of Entrepreneurship" organized by the Centre for Extension Studies, Sri Venkateswara University, Tirupati, Andhra Pradesh on 26th February, 2022 and he acted as an Invited speaker at the International Level Faculty Development Programme on "Innovative Approaches for Outcome Based Teaching Learning in Higher Education" at Ajeenkya Dy Patil University, Charoli, Pune on 25.02.2022. He also acted as a Chair Person for the International Conference on Discoursing Education for Mental Health, organised by the Department of Education, Aligarh Muslim University Centre, Malappuram in collaboration with the Department of Education, University of Kerala on 5thand 6thJanuary 2022.

DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

World Braille Day Organised

The Department of Special Education & Rehabilitation Science organized the World Braille Day Function on 04th January 2022. Prof. J. Sujathamalini, HoD of the Department Special Education & Rehabilitation Science, who delivered the Inaugural Speech of the programme, emphasized the importance of Braille. Further she exhorted the students to learn properly Braille which would help them to connect with students with visual impairment.

Dr. Kathiravel, District Differently Abled Welfare Officer, Sivagangai, who spoke on the occasion, highlighted the benefits of this programme to students; and he also said that there are various governmental schemes available for persons with disabilities. On behalf of the Department of Special Education and Rehabilitation Science more than 130 students participated in the programme.

International Women's Day

The Department of Special Education & Rehabilitation Science, celebrated the International Women's Day on 08th March 2022. All the first year and second year B.Ed. M.Ed, and M.Sc Psychology students participated in the programme. Essay, Elocution & Drawing Competitions were conducted to the students. Prizes were given to the winners by the Chief Guest Mrs. Madhuravall, Retired Post Master, Madurai Division. She was eulogized for her 35 years of committed service to the society and she was honoured with Women Achiever Award. In her special address, she shared her personal experiences to the students which she hoped would be helpful to them to achieve more in the field of Special Education. She also stressed the importance of self courage and positive attitude towards life.

The Guest of Honour Mrs. Maheshwari, Principal, Alagappa Primary School, highlighted the importance of moral values/ethics and self discipline for women and men pursuing Special Education. Dr. S. Kanmani Teaching Assistant, Department Special Education & Rehabilitation Science, proposed a vote of thanks.



Business Skill Training for Women with Disabilities

The Department of Special Education & Rehabilitation Science organized a Business Skill Training Programme for Women with Disabilities in collaboration with University Business Collaboration Centre on 18th March 2022 at the Convocation Seminar Hall. More than 130 Students from the Department of Special Education and Rehabilitation Science and more than 60 students of Alagappa University Resource School for Differently Abled students along with their parents participated in the programme. Dr. J. Sujathamalini Professor & Head, welcomed the gathering and introduced the Resource Persons: Ms. S. R. Githa, Assistant Professor, NIEPMD, Chennai and Mrs. EMN. Sharmila, Art & Craft Instructor, Alagappa University College of Education.

The Chief Guest Dr. K. Gunasekaran, Assistant Professor, Department of Special Education & Rehabilitation Science, delivered the inaugural address. He highlighted the significance of international and national business skills and also highlighted various recent achievements. He emphasized the important role played by the Department of Special Education and Rehabilitation Science in extending its helping hands for the welfare of differently abled students.

Ms. S. R. Githa, Assistant Professor, NIEPMD, Chennai, handled the first session. She stressed that skill training is a vital part which needed greater attention in the present scenario. Every student should improve his or her employability skills to be placed in a better position. The skill training for persons with disabilities is very important as it could help them to become useful citizens and help them contribute to the society in a more fruitful manner.

EMN Mrs. Sharmila, Art & Craft Instructor, the resource person from Alagappa University College of Education, handled both theoretical sessions and practical demonstration classes like pot-making, soap-making, doll-

making from coconut shell. Alagappa University Resource School Teachers Mrs. Umamaheswari, Mrs. Kavitha, Mrs.Chella Nachiar and Mr. Muralikrishnan also demonstrated how to make fashion jewelry and cement flower pot. Dr. S. Kanmani, Teaching Assistant, proposed a vote of thanks.



World Down Syndrome Day

The Department of Special Education & Rehabilitation Science organized World Down Syndrome Day on 21st March 2022 in the Department Seminar Hall. Students from the Department of Special Education and Rehabilitation Science and also students of Alagappa University Resource School for Differently Abled participated in this programme. Dr. J. Sujathamalini Professor & Head provided comprehensive information about the history of Down Syndrome. She said that there are two important persons who could seriously help persons with disabilities. One is parent and the other one is special educator. It is in the hands of special educators to identify and help Down Syndrome child run in the classroom.

Intellectual Disability Awareness Programme

The Department of Special Education & Rehabilitation Science, organized an Intellectual Disability Awareness Programme on 28th March 2022 in the Department Seminar Hall. Dr. J. Sujathamalini Professor & Head Department of Special Education and Rehabilitation Science, welcomed the gathering.

The Chief Guest Dr. K. Alamelu, Assistant Profeessor, Department of Bank Management, appreciated the earnest efforts of the Department of Special Education and Rehabilitation Science. Alagappa University Resource School for Differently Abled students showcased their artistic talents in the programme.

Sheik Ahamed Imthiyas K proposed a vote of thanks.



ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

Workgroup Roundtable Discussions on Innovation and Infrastructure for MSME Food Processing Industries

A "Workgroup Roundtable Discussions on Innovation and Infrastructure for MSME Food Processing Industries" was organized by Alagappa Institute of Skill Development, Alagappa University, on 11.02.2022 at the University Central Library Seminar Hall. Leading Researchers of this field from National Institute of Food Technology, Entrepreneurship and Management (NIFTEM), Thanjavur and Krishi Vigyan Kendra, Kundrakudi took part in the programme. 32 Entrepreneurs of Food Processing Industries from Karaikudi and Ramanathapuram participated in the discussion.



Sponsored under the Scheme for Trans-disciplinary Research for India's Developing Economy (STRIDE - Component - I), the discussions of the expert group centred on key challenges faced by the food processing sector on account of inadequate processing, storage and distribution facilities in India and the steps to be taken for promoting sustainable development in this growing sector.

In his presidential remarks Prof. S. Karuppuchamy, Member, V.C Officiating Committee, highlighted the current relevance of improving infrastructure which would help the food processing industry to exploit the abundant resources available for increasing the export of processed food items from India that now holds the fifth place in this industry. He added that it required innovation and periodic training to the stakeholders. He also referred to the increasing urbanization that has helped the oraganised food retail sectors' growth to a remarkable extent and in that context MSMEs could play a vital role in India's food processing industries.

Stressing the importance of maintaining quality in food processing Prof. C. Sekar, Registrar i/c, said that 150 cuisine of Chettinad region are preferred by people around the world. In that context he said that at least 50 varieties of quality food items should be made available every day for connoisseurs of food for which continuous innovation and improved infrastructural facilities are essential. He added that the University's Bio Sensor Department has developed a sensor device to find out the quality and histamine level in

fish meant for human consumption.

In his Special Address, Dr. A. Amudhasurabi, Professor & Head, Department of Technology Dissemination, Agricultural Extension and Public Relations Office, (NIFTEM-T), Thanjavur, said that "the entrepreneurs of this field have to upgrade their infrastructure and operative culture frequently to have a firm footing in the ever changing technological developments and particularly in the era of Industry 4.0. This will enable the entrepreneurs to ensure their products to the export standards and to create marketing avenues in foreign countries". He elaborately explained about the flagship scheme for food processing industries named Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) Scheme.

In her keynote address, Dr. P.G.Thenmozhi, Assistant Professor - Home Science, Krishi Vigyan Kendra, Kundrakudi, referred to various technological aspects to embed the value added attributes to make quality food products. She made a mention of recent developments such as adding natural flavours like beetroot essence instead of preservatives and colours in the preparation of milkshakes. She stressed upon the need for taking care of consumers' health through healthy food products and added that it would bring more customers without much advertisement.

Dr. M. Alagappan, Assistant Professor - Fisheries, Krishi Vigyan Kendra, Kundrakudi, who spoke on the occasion, illustrated the State and the Central Governments' initiatives towards the Blue Revolution. He explained how sea food processing industries can enhance the economic prosperity of the country by helping fisheries and fish farmers to improve the productivity. He further explained the natural ways of processing and preserving sea food and many benefits accruing on account of it.

Dr. S. Thanuskodi, Dean, Faculty of Arts, presented the thematic introduction. Earlier, Dr. G. Ilankumaran, Director, Alagappa Institute of Skill Development welcomed the participants. Dr. C. Balakrishnan, Assistant Professor, proposed a vote of thanks.

Series of Programmes on Entrepreneurship and Design Thinking Organised by Entrepreneurship, Innovation and Career Hub and EDII-IEDP Hub

EDII-IEDP Hub of Alagappa University and Alagappa Institute of Skill Development organized an online webinar on Entrepreneurship Awareness Programme on One Million Ideas and TNSI 2021on 5th January, 2022.MrJ.Arumai Ruban, Field Coordinator, ALU Hub and Mr.S.Gopinath ,Field Coordinator,TCE Hub, Madurai delivered lectures. A total number of 105 participants from Syed Ammal Arts and Science College, Ramanathapuram attended the online programme.

EDII-IEDP Hub of Alagappa University organized a Three Day Workshop on IPR and Entrepreneurship for faculty members and research scholars from 20.01.22 to 22.01.22. Mr.Udhayashankar, Assistant Patent Controller, Patent Office, Chennai, Mr.C.Naveen Andrew, Deputy Patent Office, Chennai and Mr.P.Balamurugan, Deputy Patent Controller, Patent Office, Chennai, were invited as resource persons and they delivered useful lectures. A total of 120 students participated and benefited.

A Virtual Programme on Desingn Thinking Workshop was organized by EDII-IEDP Hub of Alagappa University, from 16.02.22 to 18.02.22.Ms.Radhika, Dr Adharsh, Ms.Gauri, Ms.Sujaya and Mr.Vishal served as resource persons. A total number of 45 students derived benefit from this programme.

The hub conducted a Workshop on Design Thinking on 24th February, 2022 at Dr. Zakir Husain College, Ilayankudi. Mrs. R. Uma Chandrika, Assistant Director, Branch MSME, Development Institute, K. Pudur, Madurai was the resource person. 65 students participated..

An Online Programme on Entrepreneurship Awareness was organized by the Hub on 25th February, 2022. Dr.R. Nageswari, Head and Associate Professor, Department of Commerce, Seethalakshmi Achi College for Women, Pallathur, was the guest speaker. A total number of 245 students from Idhaya College for Women, Sarugani participated and got knowledge about Entrepreneurship.

On 28th February, 2022, Entrepreneurship Awareness Programme was organized by the Hub. J. Arumai Ruban, Field Coordinator, delivered a lecture to the students of AISD. A total number of 60 students participated and interacted with him.

EDII-IEDP Hub of Alagappa University and Thassim Beevi Abdul Kadar College for Women jointly organized a programme titled Business Plan Preparation on 4th March, 2022 at TBAK College, Kilakarai. Dr.Lourdes Poobala Rayen was the chief guest. A total number of 87 students and 33 Faculty members participated in the programme.

EDII-IEDP Hub of Alagappa University and Thassim Beevi Abdul Kadar College for Women jointly organized a programme on IPR Strategies for Startups on 10th March, 2022 in Entrepreneurship Development Cell, TBAK College, Kilakarai. Mr.P.Ramesh Kannan Registered Patent Agent, IP Attorney and Partner, Chennai delivered a special lecture on how students can create startups with new concepts. A total number of 75 students and 75 Faculty members were the beneficiaries of the programme.

Thassim Beevi Abdul Kadar College for Women, Ramanathapuram organized an online Workshop on Institution Innovation Council-Social Innovation on March 18th, 2022 in collaboration with EDII-IEDP Hub of Alagappa University and Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu (EDII-TN), Chennai. Dr. Krishnaveni delivered a Special Lecture as the invited Guest Speaker. A total number of 130 students attended the workshop.

With the support of EDII-IEDP Hub of Alagappa University, Thassim Beevi Abdul Kadar College for Women arranged a Workshop on Design Thinking on 23rd March, 2022 at TBAKC, Kilakarai. Dr.R. Kalyan Kumar, Head and Assistant Professor, Department of Commerce, Caussanel College of Arts and Science, Muthupettai delivered a special address to 115 students and 80 Faculty members.

Entrepreneurship Awareness Programme



In association with Alagappa University, the Ministry of Micro, Small and Medium Enterprises Branch MSME - Development Institute, Madurai conducted a One Day Entrepreneurship Awareness Programme on 2nd March, 2022, at the Convocation Seminar Hall of Alagappa University. Smt. Uma Chandrika, Assistant Director, Branch, MSME DI, Madurai, delivered the welcome address.

Dr.S.Karuppuchamy, Member, Vice Chancellor Officiating Committee, Alagappa University, delivered the inaugural address. Dr.C.Sekar, Registrar i/c, Vice President -IIC-ALU Alagappa University, delivered the felicitation address. The thematic address was delivered by Dr.G.Ilankumaran, Director i/c, EIC Hub, AISD. Shri.S.Ganesan GM-DIC Sivagangai was the chief guest. Shri.K.Illavazhagan, Lead District Manager, IOB Sivagangai, Shri.M.S.Rakesh, CEO, Gems Agro Fuels, Sivagangai, Shri.Gandhi Rajamurthy, MD Singai Coir Cluster, Singampunari, Smt.Uma Chandrika, AD, MSME-DI, Madurai and Shri K.Anbu Chezhiyan, Assistant Director, KVIC, Madurai delivered speeches and motivational talks. Mr.R.Rajkumar, Entrepreneurship Coordinator, EIC HUB, proposed a vote of thanks.

Fabric Ornamentation and Accessories Making and Entrepreneurship Avenues in 3D Printing

Alagappa Institute of Skill Development organized a Two-Day Workshop on Fabric Ornamentation and Accessories Making and Entrepreneurship Avenues in 3D Printing in association with Institution's Innovation Council-Alagappa University (IIC-ALU). The workshop was sponsored by the University Business Collabration Centre, on 8th and 9th March, 2022 at Alagappa Institute of Skill Development. Dr.G.Ilankumaran DI/c, AISD welcomed the gathering and Dr.J.Sujatha Malini, Dean, Faculty of Education, presided over the inaugural function of the

workshop. The inaugural address was delivered by Dr. N. An bazhagan, Coordinator, UBCC. Dr.B. Dharmalingam, Advisor, AISD delivered the felicitation address and Dr.C.Balakrishnan, Assistant Professor presented the thematic address. Dr.G. Mahesh, Assistant Professor, proposed a vote of thanks. Mrs. Thulasimani conducted the workshop and guided the students on Fabric Ornamentation and Accessories Making. Er. Vishal Sivakumar and Er. Balaji Ganesh, 3D Crafts, Madurai, trained the students to make 3D crafts. A total number of 110 students got practical knowledge on Fabric Ornamentation and Accessories Making and 3D Printing.

ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION

Two-Day International Conference on Using Innovative Technology for Sustainable Development in Sports, Fitness and Healthy Life

Alagappa University College of Physical Education and Sri Murugan International Research Foundation for Higher Education, jointly organized a Two-Day International Conference on Using "Innovative Technology for Sustainable Development in Sports, Fitness and Healthy Life" recently through the virtual mode. Around 800 participants from various Universities of India and some participants from other countries participated. The participants were welcomed by the convener of the conference Dr. D. Rajalakshmi, Principal i/c, Alagappa University College of Physical Education.

Dr. R. Swaminathan and Prof. S. Karuppuchamy, Members, Vice-Chancellor Officiating Committee, Alagappa University, delivered the presidential and inaugural address respectively. Prof. C. Sekar, Registrari/c, in his felicitation address, spotlighted the significance, need and importance of applying innovative technology in the fields of sports, fitness and healthy life for sustainable development.

Dr. M.Sundar, Vice-Chancellor, Tamil Nadu Physical Education and Sports University, Chennai, delivered the keynote address on Management of Sports Injury with usage of modalities through electromyography research. Prof. M.Selvam, Vice-Chancellor, Bharathidasan University, Tiruchirapalli, referred to the insightful reforms made in Sports Marketing in an excellent manner. Prof. R.Thirumalaisamy, Former Vice-Chancellor, Tamil Nadu Physical Education and Sports University, Chennai, delivered a lecture on Impact of Innovative Technology in Sports. Dr. Madhyazhagan, Senior Lecturer & Clinical Consultant, University of Malaya, Malaysia, delivered a lecture on the topic Adapted Physical Activity for Autism Spectrum Disorder. Prof. RM.Kathiresan, Vice-Chancellor, Annamalai University, Chidambaram, spoke on the role of Innovative Technology in Sports Infrastructure.

The second day's session started with a lecture by Dr. K. Ketheeswaran, Professor and Head, Sports Science Unit, University of Jaffna, Srilanka, on Modern Techniques Dr.K. Ramakrishnan, Professor and Head, Department of Advanced Sports Training and Technology, Tamil Nadu Physical Education and Sports University, Chennai, spoke on the Role of Recent Technology in Sports. Dr. K. Chandrasekaran, Professor and Head, Department of Physical Education, Madurai Kamaraj University, Madurai, highlighted the Scientific Basis of Yoga Techniques. It was followed by a lecture on Sports Management Strategy by Dr. S. Prem Kumar, Professor and Head, Department of Sports Management and Sports Psychology & Sociology, Tamil Nadu Physical Education and Sports University, Chennai. After that, Dr. Antoanela Oltean, Associate Professor, Faculty of Physical Education and Sports, Ovidius University of Constanta, Romania, delivered her informative lecture on Innovative Methods in Sports Recovery and New Means Used in Athletic Training. Lastly Dr.V. Muruquvalavan, Associate Professor- cum-Medical Officer, Tamil Nadu Physical Education and Sports University, Chennai, dwelt on Modern Concept in Managing Sports Injuries.

The formal vote of thanks was proposed by the organizing secretary of the conference Dr. P. Yoga, Assistant Professor, Alagappa University College of Physical Education, Alagappa University, Karaikudi.

Six-Day Leadership Training Camp Organised

A Six-Day Leadership Training Camp was organised for students by Alagappa University College of Physical Education at the Thondi Campus of the University. The camp which was inaugurated on 20.03.2022 came to a close on 25.03.2022. The valedictory function was held on 25.03.2022 and the Principal of the College Dr. T. Rajalakshmi delivered the welcome address. Prof. S. Karuppuchamy, Member, VC Officiating Committee, in his presendial address, said that this leadership training camp will not only make the participants happy but also make them do things in a better systematic and thoughtful way and the stay at the camp will be an unforgettable and memorable experience in the future for the participants. Prof. C. Sekar, Registrar i/c, spoke on the occasion. Dr. K. Gunasekaran, Syndicate Member, was the chief quest, Dr. T.P. Yoga, Assistant Professor, proposed a vote of thanks. Prizes were given to the students who took part in the sports competitions. Students showcased their talents through various cultural performaces made at the function.



FACULTY OF MANAGEMENT DEPARTMENT OF LOGISTICS MANAGEMENT

Faculty Honoured with Award

Dr.V.A. Anand, Assistant Professor, Department of Logistics Management, Alagappa University, presented a paper at the 3rd International Conference on Supply Chain Management held in Singapore from Jan 21-23, 2022. He was honoured with Best Paper Award for the paper titled "Operational Effectiveness of Logistics: Empirical Evidence



from V.O.Chidambaranar Port Trust - Tuticorin by South Asia Institute of Science and Engineering". He met the Vice-Chancellor Officiating Committee Members Dr.R.Swaminathan and Dr.S.Karuppuchamy, the Registrar i/c Dr.C.Sekar and sought their blessings

Industry-Institute Interaction Lecture Series Organised by Students

The students of the Department of Logistics Management organized Industry-Institute Interaction Lecture Series, under the guidance of Dr. V. Sivakumar and other Staff Coordinators Dr. P. Rajan Chinna, Dr. V. A. Anand, and Teaching Assistants Dr. C. Suresh, Dr. K. Subha and Mr. K. Aravindaraj.



On 10th February 2022 Mr. G.Rajamurthy, Vice-Chairman, Export Promotion Centre, Tamil Nadu Chamber Foundation & Director, Global Institute of Foreign Trade, Madurai delivered a special lecture. He highlighted the great career opportunities awaiting skilled professionals in the Logistics Industry. He made a reference to the total logistics market in India

On 14th February 2022, Mr. K.Murali, Regional Business Manager, Shriram Transport Finance Company

Ltd, Sivagangai, delivered a special address. He highlighted the importance and opportunities available for employment in transport sector.

On 10th March 2022, Mr. K. Srinivasan, Asst Manager, Outbound Logistics, Royal Enfield, Chennai, delivered a lecture on logistics in the Indian Automobile Industry and referred to the recent technology adopted in distribution and warehouses in the automobile sector.

On 30th March 2022, Mrs.J.Amala,a Woman Entrepreneur of Soorya Non-Woven Bags, Devakottai, delivered a speech. She highlighted the available opportunities for students to become entrepreneurs. She also motivated the women to start startups.

Mr. Babu Rao, HR Director, Dhanay Logistics, Chennai, delivered a special address on the impact of human resources in the logistics sector. Mr. D. Russel Raj, Senior Manager, Sales Globlink WW India, Chennai, mentioned the position and importance of the Indian logistics industry in global ranking and gave suggestions for seeking employment opportunities in this sector.

DEPARTMENT OF INTERNATIONAL BUSINESS

Three-in-One Event including a National Seminar Organised



The Department of International Business, Alagappa University, organized 3-in-1 programme on 31.03.2022 and 01.04.2022 that included a National Seminar on "Export Led Growth Strategies in Post Covid 19 Context", Signing of an MoU with Dahnay Logistics Private Limited, Chennai and Department Level Placement.

Dr.A. Muthusamy, Professor and Head of the Department of International Business, welcomed the gathering. In his welcome address, he gave an overview on the significance of conducting seminars to enrich the knowledge of participants.

Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, in his presidential address, stressed the importance of adopting various current export promotional strategies for the growth of the economy and referred to the export competitiveness faced by our country in the global market during the pandemic period.

Dr. S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, in his inaugural address, brought out the importance of recycling the wastage into processed

products and exporting them to the world market. By maintaining the quality of products to the global standards, Indian products may gain significance in the global market. Good quality products alone could help increase the export of products to other countries and it has to be borne in mind by the Indian manufacturers, he added.

Dr. P.G. Arul, Professor from the Department of International Business, Pondicherry University, delivered the thematic address by stressing the importance of the development of India's foreign trade after Covid 19 Pandemic. He said that the challenges and opportunities have to be effectively forecast to enhance the global logistics practices in India.

Dr. S.Rajamohan, Dean, Faculty of Management delivered the felicitation address and referred to some of the export-led growth strategies to the gathering.

Mr. Babu Rao, HR Manager, Dahnay Logistics, Chennai, while presenting the keynote address, said that there are plenty of employment opportunities in the logistics field.

A distinguished alumnus of Alagappa University Mr. Russell Raj, Senior Manager, Sales, Globelink WW India Private Limited, Chennai, motivated the students by his inspirational speech by providing information on the enormous employment opportunities available not only in EXIM but also in the manufacturing sector, in the field of procurement, demand forecasting etc.

Dr. S. Prasad, Asst. Professor, Dept. of International Business proposed a vote of thanks. More than 200 students, research scholars, and faculty members attended the programme.

An MoU was signed between DAHNAY Logistics Private Limited and the Department of International Business, Alagappa University, for assisting the students in internship and placement activities.

The Department level placement programme was conducted on 31.03.22. The offer letters to the placed students were issued by the Dahnay Logistics Private Limited, Chennai.

DEPARTMENT OF COMMERCE

One Day Seminar on Nobel Prize for Peace 2021

A One Day Seminar on Nobel Prize for Peace 2021 was organized by the Department of Commerce of Alagappa University, in collaboration with 10 other sister departments of the University.

Presiding over the event, Prof.S.Karuppuchamy, Member, Vice-Chancellor Officiating Committee, pointed out that India has always been a land of peace and it propagated peace to other countries of the world. Nobel Prize for Peace for 2021 was awarded to Maria Ressa of Philipines and Dmitry Andreyevich Muratov of Russia for safeguarding the freedom of expression, fact-based

journalism and professional integrity, he added.

Senior Prof.T.R.Gurumoorthy, Head of the Department of Commerce, gave the thematic address. He said that international peace depends on the quality of freedom and peace enjoyed by the individual. Love and goodwill alone could pave the way for world peace. Any service rendered to humanity will contribute to world peace, he added.



Prof. V.Manickavasagam, Former Registrar, Alagappa University, in his inaugural address, said that after 1935, it is for the first time that the Nobel Peace Prize is given to two Journalists - Maria Ressa and Dmitry Andreyevich Muratov-- in 2021 They faced maximum threats to their lives for being truthful, honest and trustworthy in their reporting. While Ressa has documented how social media has been used to spread fake news and harass opponents, Muratov, a talented and brave journalist, reported Russia's bloody conflict in Chechnya. He concluded his speech by saying that if democracy is to thrive in a country, freedom of speech and a free and responsible press are very essential.

Dr. G.Ravi, Director, IQAC, in his felicitation address, recalled the significant role and contribution of India in ensuring peace in the world. Prof. K.R.Murugan, Head, Department of Social Work, welcomed the gathering. Prof. S.Ganapathy, Department of Commerce, organized the event.

Dr. A.R.Saravankumar, Head i/c, Department of History, proposed a vote of thanks.

Ten-Day Research Methodology Course Organised

The Department of Commerce conducted a Ten-Day Research Methodology Course with the financial assistance of Indian Council of Social Science Research, The programme was inaugurated on New Delhi. 30.03.2022. Presiding over the inaugural event Prof. S. Karuppuchamy, Member, VC Officiating Committee, explained the reasons for giving prime importance to research for the development of the country. He added that investing in research and development projects would greatly contribute to the economic development of a nation. In this regard, he said the US invests 3.1%, Japan 3.2%, Germany 3.2% and South Korea 4.6% of their GDP in research and development projects. Good investments in research and development has contributed to the growth of Japan's automobile industry to a great extent and today this country is in a leading position in this sector. India's achievement in nuclear science, biotechnology and satellite technology are remarkable. He urged every research student to carry out research with full involvement and commitment; and all research must ultimately be beneficial to the society.



Prof. M. Selvam, Vice-Chancellor, Bharathidasan University, in his inaugural address noted the need for real and innovative research. He asked the participants to make the best use of the 10-day Research Methodology Course for honing their research skills.

He also explained the role of knowledge in advanced research. Prof. T.R. Gurumoorthy, Head of the Department of Commerce, welcomed the participants and presented the objectives of the course. Dr. M. Gurupandi, Assistant Professor, Department of Commerce, proposed a vote of thanks. 30 Research Scholars from different parts of the country participated in the programme.

DEPARTMENT OF CORPORATE SECRETARYSHIP

World Consumer Rights Day Organised

The World Consumer Rights Day was organised by the Department of Corporate Secretaryship and the Consumer Club of Alagappa University on 15.03.2022. Prof. C. Vethirajan, Head, Department of Corporate Secretaryship, spoke on the theme for this year "Fair Digital Finance".



Dr. R. Swaminathan, Member, Vice-Chancellor Officiating Committee, in his presidential address, said that creating a fair and safe market place is the key factor in protecting the consumer rights. At the same time awareness of rights among the consumers is intrinsically connected with the creation of a fair and sustainable market.

Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee in his inaugural address, said that safeguarding the innocent consumers from exploiting forces becomes all the more important in a country like India. He added that South Africa adheres cent percent to all the laws enacted to protect consumer rights. Japan gives utmost importance to consumer rights and strives to protect them in every respect. More awareness on consumer rights has to be created among the masses for their benefit.

Prof. S. Rajamohan, Dean, Faculty of Management, in his felicitation address, stressed the responsibilities of consumers and gave suggestions for their protection from exploiting commercial practices.

Thiru. M. Vivekananda, National Executive Committee Member of Akila Bharatha Grahak Panchayat, spoke on the recent trends in consumer awareness. Prof. K. Mayilvel, Former Professor, Vivekananda College, Madurai, highlighted the consumer rights and responsibilities enshrined in the Consumer Protection Act 2019.

In the Valedictory Function, Prof. C. Sekar, Registrar i/c, Alagappa University, asked the consumers to be aware of all their rights and responsibilities not simply on the consumer day only but throughout their life.

Earlier Prof. SP.Mathiraj welcomed the gathering. Dr. U. Arumugam, Assistant Professor, Department of Corporate Secretaryship, proposed a vote of thanks.

DEPARTMENT OF BANK MANAGEMENT

Special Lecture on Consolidation in the Indian Banking Sector

On 07.03.2022 a Special Lecture on the 'Consolidation in the Indian Banking Sector', was delivered by Dr.P.Natarajan, Department of Commerce, School of Management, Pondicherry University. He initiated the session with the theoretical framework of mergers and acquisitions and analyzed the impact of recent mergers in the Indian Banking System. He kindled the inquisitiveness of the learners by unfurling the need for consolidation of banks in India, which in turn made the session more informative and interactive. Faculty members, Students and Research Scholars participated in the deliberations.



International Women's Day Celebrated

On 08.03.2022 the International Women's Day was celebrated. As a curtain raiser to the event, various competitions were held on themes related to women

empowerment. A special meeting was organised in which Mr. S.V.B. Shankar, Assistant General Manager, Indian Overseas Bank (IOB), Regional office, Karaikudi addressed the students on 'Wonder Women of the Indian Financial Sector'. He expounded the contributions of the women achievers in the financial sector and inspired the aspiring women bankers to break the glass ceiling and reach top echelons in the ever growing financial sector. Prizes were distributed by the chief guest to the winners of Women's Day competitions.



DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

One Day Workshop on "Butchery Skills"

A One Day Workshop on "Butchery Skills" was organized by the Department of Tourism and Hotel Management in collaboration with the University Business Collaboration Centre, Alagappa University, on 28th March 2022. Dr. S. Rajamohan, Dean, Faculty of Management, Alagappa University, in his presidential address, highlighted the trends in the growth of the hospitality industry and tourism sector. He advised the students to explore the potentiality of the hospitality sector by gaining practical exposure as interns in various hotels.

Dr. N. Anbhazhagan, Co-ordinator, University Business Collaboration Centre, Alagappa University elucidated the role of UBCC in skill building and expounded the significant contribution of UBCC. He reiterated the need for upskilling and reskilling in the present competitive job market.



Mr. I. Arun from Viking Sea Cruise Line, Norway delivered the keynote address and made the students to visualize the career opportunities in the butchery section of a hotel both in India and abroad. In addition, he explicated the differences in the job profiles of chefs in India and

aboard and pointed out that demand for hospitality professionals is evergreen. He ended his presentation with an optimistic note on the golden opportunities available to the students of Hotel Management, who are equipped with the necessary skills. After the culmination of the inauguration, he provided hands-on training in butchery skills to the learners. A vast platform was given in the workshop and all the prerequisites were arranged in the well-equipped production laboratory of the Department of Tourism and Hotel Management. He gave training to the students on handling different types of knife in different sections of meat cutting with proper demonstration. He involved all the students in the live session by making them to cut and preserve the cut meat with full safety precautions. Finally, he interacted with students by answering their queries.

Dr. K. Alamelu, Professor and Head i/c welcomed the gathering and Mr. K.P. Karthilingam, Assistant Professor, proposed a vote of thanks.

Gender Sensitization Awareness Programme Organised



The Gender Champions of the Department of Tourism and Hotel Management organised a programme on "Gender Sensitization Awareness" on 30th March 2022 in collaboration with the Gender Champions Club of the Department of Women's Studies, Alagappa University. Dr. K. Alamelu, Professor and Head i/c, the Department of Tourism and Hotel Management, in her presidential address, emphasized the prominent role and contribution of matriarchal society in the development of a country. She honoured the Gender Champions of the Department of Tourism and Hotel Management, with awards.

Dr.P.Veeramani, Assistant Professor, Department of Women's Studies, Alagappa University, delivered the keynote address on gender equality and spoke about the importance of the Gender Champions Club in the universities of India. Special lectures with powerpoint presentation were given by the Gender Champions of the Department of Tourism and Hotel Management. Miss.H.Priyavarshini, II-MBA student and Gender Champion of the Department of Tourism and Hotel Management welcomed the gathering and Dr.I.Sivakumar, Teaching Assistant, Department of Women's Studies, proposed a vote of thanks.

NATIONAL SERVICE SCHEME

Seven-day Special Camp Organised in Adopted Village

The National Service Scheme of Alagappa University, Karaikudi, organized a Seven-day Special Camp from 29.03.2022 to 04.04.2022 in the University adopted village of Veerasekarapuram near Puduvayal, Sivangagai District. Dr. P. Srinivasan, N.S.S. Programme Co-ordinator, welcomed the gathering. The special camp was inaugurated by Dr. R. Swaminathan and Prof. S. Karuppuchamy, Members, Vice- Chancellor Officiating Committee of Alagappa University. 120 N.S.S. volunteers participated in the camp. Tmt. V. Umayambal, President, Veerasekarapuram Village offered felicitation. As a part of this special camp, diverse awareness programmes on Eradication of Plastic, Importance of Yoga and Meditation, Significance of First Aid and Safety Measures and Right to Information Act were conducted for the benefit of rural communities in the neighbourhood. During the Blood Donation Camp conducted on 30th March 2022, 12 N.S.S Volunteers donated blood to the Sivagangai Medical College Blood Bank. In addition to that, 65 Villagers were the beneficiaries of the Medical Camp organized by the Primary Health Centre, Puduvayal. On 03rd April 2022, a Special Eye Camp was organized with the help of KANAL EYE HOSPITAL Koviloor near Karaikudi in which 45 villagers had their eyes checked-up. In continuation of this eye camp on the very next day i.e. on 4th April 2022, five of the needy people underwent free cataract surgery at the KANAL Eye Hospital. Prof. K. Sankaranarayan, Member, Syndicate of Alagappa University, spoke at the closing ceremony held on 4th April 2022. The N.S.S Programme Officers of Alagappa University Dr. K.P. Karthilingam, Dr. J. Vimala, Dr. G. Sivakumar, Dr. M. Natarajan, Dr. P. Kumar, and Dr. K. Divya representing Unit Nos. 03,04, 49, 82, 89 & 90 respectively made all arrangements for the successful conduct of the N.S.S Special Camp.

SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

National Youth Day-2022 Celebrated

The National Youth Day-2022 was celebrated at Alagappa University, Karaikudi, 12.01.2022 to mark the occasion of the 160th Birth Anniversary of Swami Vivekananda.

In his welcome address, the Coordinator of Swami Vivekananda Centre for Higher Research and Education (SVCHR&E) Prof. K.R. Murugan stated that the Centre established in the year 2013 has been actively propagating and imparting life-building, man-making and character-building ideals of Swami Vivekananda to the college and school students of Sivagangai and Ramanathapuram Districts for almost a decade.



Prof. S. Karuppuchamy, Member, VC Officiating Committee, Alagappa University, said that Swami Vivekananda devoted his entire eventful life for educating young men as Swamiji unequivocally thought that the youth power was the real wealth of a nation. His inspiring and motivating speeches to the youth of his days will ever remain fresh and will guide the youth of all times to lead a life of purpose and fulfilment. He concluded his speech by quoting the pragmatic advice given to the youth by Swamiji. Swami exhorted the young men "to take up one idea and make that idea your life, think of it, dream of it" and success will be yours.



Delivering the keynote address at the celebrations, Swami Ishapremananda of the Ramakrishna Math and Ramakrishna Mission, Chennai, said that Swami Vivekananda made the whole nation proud and great by his noble life and also by the propagation of the great ideal of "one world and one humanity"; and he is rightly considered the icon of youth as his messages are continuously inspiring the youth. Being a visionary and pragmatic in his approach, Swamiji focused on using the youth power for nation's growth and development at a crucial time when the country was under the shackles of the alien rule. He believed that with the proper use of youth power, the nation could progress in all fields and in all respects. Vivekananda believed that self respect, self confidence and self dependence are the three sterling qualities that a young man should possess besides love for his country for his real success in life.

Prof. M. Vasimalairaja, Deputy Coordinator, Swami Vivekananda Centre for Higher Research and Education, proposed a vote of thanks.

More than 250 participants attended the programme through the virtual mode. Elocution, Slogan Writing and Essay-Writing competitions were conducted in connection with the celebrations of National Youth Day. More than 150 participants from various affiliated colleges and university departments participated in these competitions and the first three winners of each competition were given awards and certificates.

Orientation Programme for University Students on the Ideals of Swami Vivekananda for a Successful Life

Under the aegis of the Swami Vivekananda Centre for Higher Research and Education (SVCHR&E) "an Orientation Programme for University Students on the Ideals of Swami Vivekananda for a Successful Life" was conducted on 02.03.2022 at Kaviarasar Kannadasan Arangam in the Department of Tamil. Dr. K. R. Murugan, Coordinator, SVCHR&E, in his welcome speech, said by following the pragmatic ideas and thoughts suggested by Swami Vivekananda, the youth could lead a useful and happy life and experience harmony and inner peace.



Presiding over the event Prof. S. Karuppuchamy, Member, VC Officiating Committee, said Swami Vivekananda's philosophy of life is based on the spiritual unity of the universe. Swamiji found that mankind was passing through a crisis during the last phase of the 19th century. Man's life became mechanical owing to the impact of modern science. Moral and religious values were being undermined. Vivekananda felt that only through proper education this imbalance could be set right. Education, according to Swamiji, is not a mere accumulation of information but a comprehensive training for a life. It is the process by which character is formed, strength of mind is increased and intellect is sharpened. As a result, a properly educated man stands on his own feet. This self reliant, constructive and pragmatic individual is the product of proper education.

In his special address, Swami Tatprabhananda, Ramakrishna Math and Ramakrishna Mission, Madurai, recalled Swami Vivekananda's statement that the manifestation of human perfection is the hall-mark of the best education and that the goal of education should be to make man essentially a compassionate human being. Man becomes "what he thinks he is"; so if he develops pure thoughts he attains a higher state. He noted that if a person develops right thinking his actions will be good and he will take to righteous path and he will be able to achieve his goal without impediments. When the trash of impure thoughts is removed from the human mind, it becomes immaculate. When referring to human, asura and animal intellects, he said that human intellect is something that manifests divinity and that asura intellect emerges from those who hate society and animal intellect destroys man and makes him miserable. Vivekananda said humanity means sharing what one has with others and helping those who do not have anything. God can be realized only through compassion and helping the suffering humanity. He said students can obtain success in every activity by focusing and concentrating the mind on that particular activity at hand. He released the book titled Moral Values and Relevance of Swami Vivekananda's Thoughts in the Present World. Prizes and certificates were presented to the winners of various competitions held on the eve of the National Youth Day Celebrations. Dr. M. Vasimalairaja, Deputy Coordinator, SVCHR&E proposed a vote of thanks. Mr. V. Lakshmanan, Teaching Assistant & Programme Officer and Mr.P.Jayaprakash, Computer Assistant, made arrangements for the programme.

DIRECTORATE OF PHYSICAL EDUCATION

South Zone Inter University Kabaddi Championship for Women (2021-2022)



The inaugural function of the South Zone Inter University Kabaddi Championship for Women (2021-2022) was held on 22.02.2022 at Vidhyaa Giri College of Arts and Science, Puduvayal. Sponsored by the Association of Indian Universities, the competition was jointly conducted by the Directorate of Physical Education, Alagappa

University, Karaikudi and Vidhyaa Giri College of Arts and Science, Puduvayal. 53 teams representing Tamil Nadu, Pondicherry, Kerala, Andhra Pradesh, Telungana and Karnataka States participated in the 5-day competitions.

The tournament was declared open by Dr.M.Sundar, Vice-Chancellor, Tamil Nadu Physical Education and Sports University, Chennai in the presence of the Members of the Vice-Chancellor Officiating Committee Dr. R.Swaminathan and Prof. S. Karuppuchamy.

800 players including team managers arrived for participation in the mega event.

Prof. C. Sekar, Registrar i/c, welcomed the participants and Dr. K. Gunasekaran, Member - Syndicate was present on the occasion. Dr. R. Senthilkumaran, Director of Physical Education, Faculty Members from the Alagappa University College of Physical Educcation and staff members of Vidhyaa Giri College of Arts and Science made arrangements for the conduct of the event.

Winners in the South Zone Inter University Kabaddi Championship for Women (2021-2022)



The Association of Indian Universities sponsored South Zone Inter University Kabaddi Championship for Women (2021-2022) came to a close on 25.02.2022 with the Mangalore University, Karnataka, securing the first place in the league matches as per maximum points obtained in the tournament. Mother Therasa University, Kodaikanal, Bharathiyar University, Coimbatore, Alagappa University, Karaikudi gained the second, third and fourth places respectively. A total of 53 teams representing Tamil Nadu, Pondicherry, Karnataka, Andhra Pradesh, Telungana and Kerala States participated in the 5-day mega event.

The matches were played on a knock-out basis in four divisions. All the four teams which won places in the league round here would participate in the final round of matches to be held at Govind Guru Tribal University, Banswara, Rajasthan at all India Level.

Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee honoured the winning teams by presenting them with trophies at the valedictory function held on 25.02.2022 in the presence of Dr.K.Gunasekaran, Member of the Syndicate.

The tournament report was presented by Dr.S. Prasad, Director of Physical Education, Government Arts College, Paramakudi.

Dr. R. Senthilkumaran, Director of Physical Education, Faculty Members from the Alagappa University College of Physical Education and staff members of Vidhyaa Giri College of Arts and Science made arrangements for the successful conduct of the event.

Earlier Dr.K.Sundar, Assistant Professor, Alagappa University College of Physical Education welcomed the gathering. Dr.S.Saroja, Associate Professor, proposed a vote of thanks.

DIRECTOTRATE OF DISTANCE EDUCATION

Three-Day Training Programme on Enhancing Life Skills of the Youth Belonging to Scheduled Castes / Scheduled Tribes



The Social Work Wing of the Directorate of Distance Education, Alagappa University in collaboration with Rajiv Gandhi National Institute of Youth Development, Sriperumbudhur organised a Three-Day Training Programme on Enhancing Life Skills of the Youth Belonging to Scheduled Castes / Scheduled Tribes from 16th to 18th March 2022. The inaugural function was held at the Seminar Hall of Silver Jubilee Building at the Directorate of Distance Education. The training programme on Life Skills Enhancement was specially meant for SC/ST students studying in affiliated colleges of Alagappa University.

Dr. R. Swaminathan, Member of Vice-Chancellor Officiating Committee, delivered the presidential address; he highlighted the importance of learning life skills and also referred to what kind of serious efforts one should take to enhance life skills. He added that young people should evince keen interest in mastering life skills for their better future and for that they need only proper guidance. This training programme would help them in this regard.

In his inaugural address Prof. S. Karuppuchamy, Member of Vice-Chancellor Officiating Committee, said in recent days many a youth do not want to face life's realities and cope up with the difficulties and challenges encountered in their day-to-day life. Youth should have the courage to face all kinds of challenging situations and should be ready to adopt changes in their socio-educational issues.

Prof. T.R. Gurumoorthy, Director i/c, DDE, in his speech, highlighted the meaning of life skills. Life skills meant that we have to live for others. Whatever skills we possess, we need to share them with others and added that the gift of entire nature is meant for every being. Trees like coconut, palm give lessons to humanity by giving them whatever they could.

Dr. G. Ilankumaran, Director i/c, Alagappa Institute of Skill Development, Alagappa University, offered felicitations. He said that everyone needs life skills such as Adaptability, Agility, Ability to learn (AAAs). These skills are the real requirements for youth to achieve their personal and professional goals.

Dr. MA. Velusamy, Assistant Professor of Social Work, DDE and Organising Secretary of this programme welcomed the participants and Dr. G. Gopy, Assistant Professor, Department of Social Work, Ananda College, Devakottai, proposed a vote of thanks

Faculty members of Alagappa University, affiliated colleges and students from affiliated colleges participated.





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